



COUNCIL *on* FOUNDATIONS

**INTERSECTIONS:
SOCIAL CHANGE,
SOCIAL JUSTICE,
SOCIAL INNOVATION**

**NEW
PACKAGES,
NEW SAVINGS
FOR 2010!**

Imagine...

Denver, April 25-27

**The Council on Foundations
2010 Annual Conference**

**Exhibitor & Sponsorship
Opportunities**

Join us in Denver this April for the Council on Foundations 2010 Annual Conference

The Council's 2010 Annual Conference is **the biggest tent in philanthropy**, where more people fr

Take advantage of this unmatched event to **showcase your services and products** before phil

NEW for 2010! Commit by March 15 to exhibit at or sponsor the Council's 2010 annual and fall con

Details are included at the registration site: www.cof.org/annualconf

Exhibitor Opportunities

Here's your chance to discuss your company, its mission, and your ideas with philanthropic leaders whose organizations represent **more than \$10 billion** in collective assets at one of the nation's largest annual gatherings of grantmakers. Exhibitor packages provide your organization with high visibility in Resource Central. **To get the most out of your exhibit presence**, take advantage of our new opportunities for 2010. Reserve your space and package now!

All exhibitor packages include:

- **Your logo** on the exhibitor/sponsor section of the Council's annual conference Web page, with a link to your site
- Twenty-five (25) word description spotlighting your organization's products, goods, or services in the final conference program

DIAMOND EXHIBITOR PACKAGE \$6,500

- Double-sized exhibit booth space (10' x 20')
- Two full-conference registrations and two exhibit-booth-only badges
- Full-page color ad in the conference program
- Special rate of \$400 for extra full-conference registrations
- Option to add extra booth-only registrations for just \$150
- Option to upgrade booth-only registrations to full-conference access for \$350
- First selection (with other diamond exhibitors) of exhibit booth location
- Conference registrant list, for one-time use, two weeks prior to conference
- Your logo on the exhibit hall entrance and in the slide show during plenary sessions
- **Priority** logo placement on the exhibitor/sponsor section of the Council's annual conference Web page

PREMIER EXHIBITOR PACKAGE \$4,500

- Double-sized exhibit booth space (10' x 20')
- Two full-conference registrations and one exhibit-booth-only badge
- Full-page color ad in the conference program
- Special rate of \$500 for extra full-conference registrations
- Option to add extra booth-only registrations for just \$300
- Option to upgrade booth-only registrations to full-conference access for \$350
- Priority in selecting exhibit booth location, immediately after diamond exhibitors
- Opportunity to purchase conference registrant list, for one-time use, two weeks prior to conference, for \$1,500

SUPPORTING EXHIBITOR PACKAGE \$2,500

- Single exhibit booth space (10' x 10')
- One full-conference registration and one exhibit-booth-only badge
- Half-page color ad in the conference program
- Special rate of \$650 for extra full-conference registrations
- Option to add extra booth-only registrations for just \$300
- Option to upgrade booth-only registrations to full-conference access for \$350

Register Now!

Visit

www.cof.org/annualconf

—“Intersections: Social Change, Social Justice, Social Innovation.”

From more diverse backgrounds come together to learn from the experts and especially from each other.

anthropic decision makers from around the country.

ferences—and receive a 10 percent savings on both events.

Sponsorship Opportunities

How do you get **your organization front and center** in the field of philanthropy? Commit now to a sponsorship at the Council on Foundations 2010 Annual Conference. Boost your name recognition and generate interest among the leaders of larger philanthropies—corporate and independent, as well as family and community. Sponsorship packages are tiered to meet your company’s specific goals. Numerous a la carte branding opportunities provide **targeted return on your investment**.

STRATEGIC PARTNER \$11,000 (\$9,000 IF COMBINED WITH ANY EXHIBITOR PACKAGE)

This plenary session sponsorship level offers the **highest degree of visibility** at the conference, providing you the opportunity to give introductory remarks to a full ballroom of senior-level philanthropic executives from around the country. This sponsorship level includes:

- Podium time for one of your top executives to introduce the speaker during your sponsored plenary session
- Special reserved VIP table in the front of the ballroom during your sponsored plenary session
- **NEW for 2010!** Right of first refusal for Strategic Partner Sponsorship at 2011 Annual Conference
- Two full-conference registrations plus 10 percent discount for additional conference registrations
- Conference registrant list, for one-time use, two weeks prior to conference
- **Prominent** logo placement on the exhibitor/sponsor section of the Council’s annual conference Web page
- Full-page color ad in conference program

EVENT PARTNER \$5,500 (\$4,500 IF COMBINED WITH ANY EXHIBITOR PACKAGE)

Some of the best networking opportunities occur during conference receptions, breaks, and meals. Resource Central breaks, happy hour receptions, peer-to-peer meetings, evening networking events, and a Sunday morning conference kickoff breakfast (**NEW for 2010!**) are available for sponsorship. **Build name recognition** through:

- An opportunity to welcome attendees at networking events
- Prominent table display featuring your promotional materials
- Signage at the entrance and at food and beverage stations
- Two full-conference registrations plus 10 percent discount for additional conference registrations
- **Prominent** logo placement on the exhibitor/sponsor section of the Council’s annual conference Web page
- Half-page color ad in conference program

SESSION PARTNER \$3,000 (\$2,000 IF COMBINED WITH ANY EXHIBITOR PACKAGE)

This concurrent session sponsorship level allows you to publicize your expertise on a specific issue such as corporate social responsibility, education reform, diversity and inclusive practices, healthy communities, or fiduciary accountability. The following **high-visibility** options for sponsorship are included:

- **NEW for 2010!** Brief statement by session moderator about your products, goods, or services
- Tabletop display of your promotional materials near the entrance
- Signage at the entrance to the session room
- One full-conference registration plus 10 percent discount for additional conference registrations
- **Prominent** logo placement on the exhibitor/sponsor section of the Council’s annual conference Web page
- Half-page color ad in conference program



A La Carte Branding Opportunities

Here's how to **target your audiences**: connect your organization's offerings to philanthropy's role in moving markets, policy, civic engagement, and technology to promote public good. Sponsor one of the following high-profile opportunities and receive two full-conference registrations.

- **NEW for 2010!** Next Gen Lounge (one available): Host the lounge, which is a frequent gathering place for Next Gen conference participants.
- Attendee badge lanyards (one available): Be front and center every time conference attendees sneak a peak at colleagues' badges with your name and logo on badge lanyards worn by attendees during the entire conference.
- Cyber Café mouse pads (one available): Make a statement about your high-tech affinities by displaying your company's name and logo on mouse pads in the Cyber Café.
- **NEW for 2010!** *Wall Street Journal* (one available): Associate your company with the quality and tradition of the *Wall Street Journal* by placing a sticker with your name and logo on the front of free papers available throughout the conference area on Monday and Tuesday of the event.
- Tote bags (one available): Show your support with a tote bag featuring your name and logo for conference attendees who purchase or pick up publications produced by the Council or other institutions.

For these and other sponsorship opportunities please contact: Amy Miller
Phone: 202-333-6250, x306
annualconf@cof.org

REGISTER NOW! Here is how:

Go to **www.cof.org/annualconf**
Click on the **REGISTER** button.
Then select the **EXHIBITOR/SPONSOR** button.

From there you can:

- Select your package.
- Register for the conference (based on your package) and register additional attendees.
- Upload your ad, logo, and link. (You can do this when you register or come back later.)
- Submit the 25-word description of your organization's products, goods, and/or services.
- Sign your exhibitor/sponsor agreement.
- Make your payment.

If you're signing up for both the annual and fall conferences, you can indicate that, too.

**Next step...
on to Denver.**

**It all happens
in Denver, at the
Council on Foundations
2010 Annual Conference
—the biggest tent in
philanthropy!**