

HR Retreat

Sponsorship Guide

September 8-9, 2022 | Virtual Convening



Council on
Foundations

CHANGE
PHILANTHROPY



About the HR Retreat

Presented by CHANGE Philanthropy and Council on Foundations, the annual HR Retreat helps HR and talent professionals at foundations implement strategies that make grantmakers more diverse, equitable, and inclusive. Since 2016, more than 250 leaders have come together to connect with, learn from, and support one another on topics including fostering organizational culture, developing talent, and managing change.

PROGRAMMING OVERVIEW

Over the past two years, the purpose and design of the “workplace,” a term once used to describe the physical location of an organization, has evolved to include an ever-changing and complex mix of technology, places, and people. Throughout this time, philanthropic employers and HR leaders have responded with agility and commitment, often making radical shifts to strategies, infrastructure, and operating models.

As the virtual dust starts to settle, philanthropic workplaces are continuing to evolve. Leaders are trying to figure out how to build culture as they return to the physical office space or commit to a more distributed model, how to nurture and grow diverse talent in a changing workforce, and how to continue to make their organizations’ DEI commitment real.

This year’s HR Retreat will have three key focus areas:

- ① **BUILDING A CULTURE OF BELONGING AND CARE**
- ② **DEVELOPING AND ENGAGING A SHIFTING WORKFORCE**
- ③ **INTEGRATING EQUITY THROUGH THE HR LANDSCAPE**

The HR Retreat is an intimate convening limited to 60 attendees to facilitate peer connection, and, as in years past, will sell out quickly.

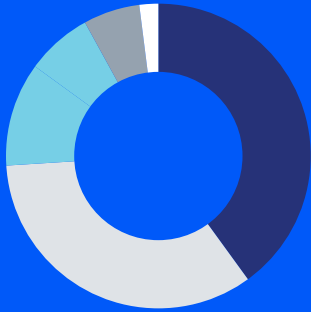
Whether it’s making your culture both dynamic and inclusive, adapting to a digital transformation, or being intentional about recruiting candidates that have the soft skills to handle the next big disruption, HR leaders in philanthropy often lead the way. We hope you’ll join us.

“We received content that could immediately be used in our organization. It left me wanting to explore more.”

Past Attendee
HR Retreat

Looking Back at 2020 + 2021

Attendees and Select Speakers



BY ORGANIZATION TYPE

40%

COMMUNITY FOUNDATIONS

37%

PRIVATE FOUNDATIONS

16%

PUBLIC GRANTMAKING CHARITIES

5%

PHILANTHROPY SERVING ORGANIZATIONS

2%

OTHER



EMILY HARRIS

Executive Director,
Disability &
Philanthropy Forum



LORENZO HERRERA
Y LOZANO

Co-Executive Director,
Justice Funders



JENNIFER JARAMILLO

Chief Talent Officer,
The Kresge
Foundation



BY INDIVIDUAL ROLE

34%

C-SUITE/VICE PRESIDENT

25%

DIRECTOR

21%

MANAGER

20%

OTHER



GALEN MANESS

Chief Operating
Officer, San Francisco
Foundation



HANH CAO YU

Chief Learning Officer,
California Endowment



Sponsorship Opportunities

To learn more about how to become a 2022 HR Retreat sponsor, contact:
Tara Cox, Director, Development | 202-991-5394 | tara.cox@cof.org

LEADERSHIP PARTNER | \$15,000

2 Available

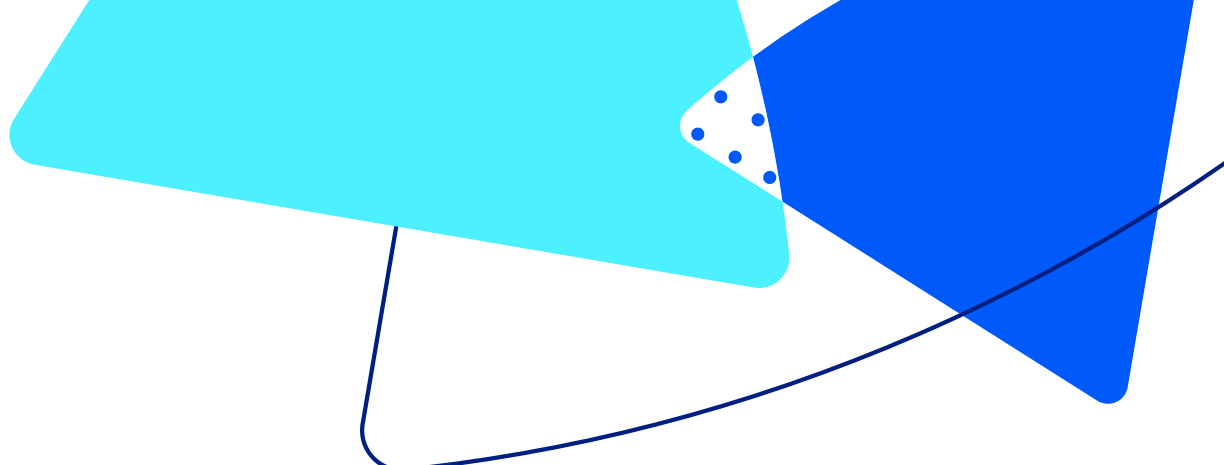
Share your knowledge with HR decisionmakers from across philanthropy by presenting a session on one of this year's three focus areas: building a culture of belonging and care; developing and engaging a shifting workforce; and integrating equity through the HR landscape. Extend your influence with a custom post-event email and recognition at our HR Roundtable conversations held throughout the year.

Benefits

- *Opportunity to host a 60-minute session during the HR Retreat on one of event's topic areas*
- *Opportunity to send a standalone one-time email to HR Retreat participants (Council will send email on partner's behalf)*
- Two (2) complimentary registrations to HR Retreat
- Two (2) mentions/tags on social media platforms
- Recognition as sponsor at HR Roundtable conversations throughout the year
- Recognition on HR Retreat webpage/platform as well as HR Roundtable event pages
- Promotion in HR Retreat and HR Roundtable emails

"It was excellent, and I feel better prepared to address issues in my organization. As a bonus, I feel energized and feel I have made connections that will continue to serve me."

Past Attendee
HR Retreat



TALENT PARTNER | \$10,000

2 Available

The opening and closing plenaries bookend the Retreat with inspiration, reflection, and a motivating momentum for change. Share your perspective with plenary remarks on one of the HR Retreat's key topic areas.

Benefits

- *Opportunity to give up to five minutes of remarks (live or pre-recorded) at the opening or closing plenary*
- *Opportunity to include a sponsor message in HR Retreat wrap-up email*
- One (1) complimentary registration to HR Retreat
- One (1) mention/tag on social media platforms
- Recognition as sponsor at HR Roundtable conversations throughout the year
- Recognition on HR Retreat webpage/platform as well as HR Roundtable event pages
- Promotion in HR Retreat and HR Roundtable emails

CULTURE PARTNER | \$5,000

Unlimited Available

Show your commitment to HR leaders, a powerful lever for change within philanthropy, by becoming a Culture Partner.

Benefits

- *Opportunity to include a sponsor message in HR Retreat wrap-up email*
- One (1) complimentary registration to HR Retreat
- Recognition as sponsor at HR Roundtable conversations throughout the year
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"All the topics were engaging and applicable to my role. I believe I will be making changes in my organization from the [retreat's] learnings."

Past Attendee
HR Retreat

ABOUT COUNCIL ON FOUNDATIONS

The Council on Foundations is a nonprofit membership association that serves as a guide for philanthropies as they advance the greater good. Building on our almost 75-year history, the Council supports over 800 member organizations in the United States and around the world to build trust in philanthropy, expand pathways to giving, engage broader perspectives, and co-create solutions that will lead to a better future for all.

ABOUT CHANGE PHILANTHROPY

CHANGE Philanthropy (formerly known as Joint Affinity Groups) was founded in 1993 to unify identity-focused philanthropic affinity groups into an empowered coalition. Coming together, our ten core partners are working to integrate diversity, inclusion, and social justice into philanthropic practice, transforming the sector's culture to be one that embraces equity.

"Best HR conference I have attended, and I've seen a lot!"

Past Attendee
HR Retreat



**Council on
Foundations**

Shared purpose. Collective voice.
Greater impact.

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