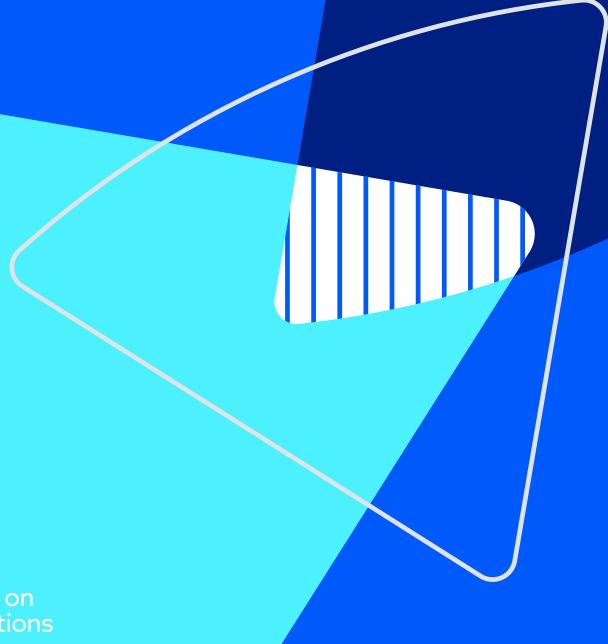
SPONSORSHIP GUIDE

2022 Public Policy Summit: Building Common Ground to Advance the Greater Good

NOVEMBER 15-16, 2022 VIRTUAL CONVENING







Join us for the Council on Foundations' 2022 Public Policy Summit—where we will come together as a virtual community to explore philanthropy's role as a bridge-builder. Participants will gain an insider's view of how the midterm elections reshape the political landscape for philanthropy, build public policy and advocacy skills, and learn how foundations can work together to build common ground to advance the greater good.

CAN'T-MISS PROGRAMMING

The Council's policy expertise, combined with high-profile speakers and an interactive, virtual event platform, makes the 2022 Public Policy Summit an opportunity to reach hundreds of public policy and legal staff in the philanthropic sector, as well as CEOs and program officers interested in policy and advocacy. Whether your institution is just getting started or has its own policy department, the Summit offers a mix of mainstage moments, panel discussions, and roundtables to suit your needs. Since this year's Summit takes place just one week after the midterm elections, the programming will be highly relevant and targeted to foundation staff with interest in public policy as well as the political landscape broadly.

Topics include:

- 1 BUILDING COMMON GROUND IN A POLARIZED POLITICAL ENVIRONMENT
- 2 HOW THE MIDTERMS COULD IMPACT PHILANTHROPY
- 3 MEMBERS OF CONGRESS IN CONVERSATION WITH FOUNDATION LEADERS
- RACIAL EQUITY AND IMPROVING CIVIC ENGAGEMENT
- 5 THE BIDEN ADMINISTRATION'S DOMESTIC POLICY AGENDA
- 6 DONOR-ADVISED FUNDS AND PAYOUT POLICY UPDATE

ABOUT THE COUNCIL ON FOUNDATIONS

The Council on Foundations is a nonprofit membership association that serves as a guide for philanthropies as they advance the greater good. Building on our almost 75-year history, the Council supports over 800 member organizations in the United States and around the world to build trust in philanthropy, expand pathways to giving, engage broader perspectives, and cocreate solutions that will lead to a better future for all.

Learn more about the Council at www.cof.org.

Looking Back at 2021 Registrants and Select Speakers



BY ORGANIZATION TYPE

34% **COMMUNITY FOUNDATIONS**

23% **PRIVATE FOUNDATIONS**

10% PHILANTHROPY SERVING **ORGANIZATIONS**

NONPROFITS



8% PUBLIC GRANTMAKING

16% **OTHER**



ASSOCIATES/

BY INDIVIDUAL ROLE

38% C-SUITE/VICE PRESIDENT

26% **DIRECTOR**

0% **OFFICERS**

MANAGERS



CHRISTOPHER ARNESON

Senior Tax Policy Advisor **US Senate Finance** Committee, Majority Staff



KEVIN BRADY

Ranking Member, Committee on Ways and Means, United States Representative Texas' 8th Congressional District



LALEH ISPAHANI

Co-Director, Open Society Foundations



KIMBERLYN LEARY, PhD

Senior Vice President, Urban Institute



ANNE PRICE

President, Insight Center



ISAIAH M. OLIVER

President and CEO, Community Foundation of Greater Flint



DEBBIE STABENOW

United States Senator, Michigan



To learn more about how to become a 2022 Public Policy Summit sponsor, contact: Tara Cox, Director, Development | 202-991-5394 | tara.cox@cof.org

LEADERSHIP PARTNER | \$25,000 +

3 Available

Benefits

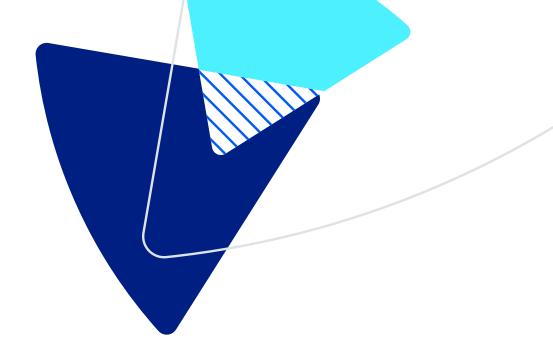
- Opportunity to give two-minute content-related remarks during a keynote address or a Summit session
- Three (3) complimentary registrations to the Summit for non-member sponsors or three (3) \$199 discounts to 2022-2023 Council events for member sponsors
- One (1) mention/tag on social media platforms
- Opportunity to include a sponsor message in Summit wrap-up email
- Logo, organization link, and description on Summit sponsor webpage; logo and organization link included in event emails and on the Summit virtual platform

SUPPORTING PARTNER | \$10,000 - \$24,999

Unlimited Available

Benefits

- Two (2) complimentary registrations to the Summit for non-member sponsors or two (2) \$199 discounts to 2022-2023 Council events for member sponsors
- One (1) mention/tag on social media platforms
- Opportunity to include a sponsor message in Summit wrap-up email
- Logo, organization link, and description on Summit sponsor webpage; logo and organization link included in event emails and on the Summit virtual platform



CONTRIBUTING PARTNER | \$5,000 - \$9,999

Unlimited Available

Benefits

- One (1) complimentary registration to the Summit for non-member sponsors or one (1) \$199 discount to a 2022-2023 Council event for member sponsors
- · Opportunity to include a sponsor message in Summit wrap-up email
- Logo and organization link on Summit sponsor webpage, included in event emails, and promoted on the Summit virtual platform

MEDIA PARTNER

Unlimited Available

Benefits

- One (1) complimentary registration to the Summit
- Opportunity to include a sponsor message in Summit wrap-up email
- Logo and organization link on Summit sponsor webpage, included in event emails, and promoted on the Summit virtual platform