

SPONSORSHIP GUIDE

# 2022 Public Policy Summit: Building Common Ground to Advance the Greater Good

NOVEMBER 15-16, 2022 VIRTUAL CONVENING



Council on  
Foundations



# About the Public Policy Summit

Join us for the Council on Foundations' 2022 Public Policy Summit—where we will come together as a virtual community to explore philanthropy's role as a bridge-builder. Participants will gain an insider's view of how the midterm elections reshape the political landscape for philanthropy, build public policy and advocacy skills, and learn how foundations can work together to build common ground to advance the greater good.

## CAN'T-MISS PROGRAMMING

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The Council's policy expertise, combined with high-profile speakers and an interactive, virtual event platform, makes the 2022 Public Policy Summit an opportunity to reach hundreds of public policy and legal staff in the philanthropic sector, as well as CEOs and program officers interested in policy and advocacy. Whether your institution is just getting started or has its own policy department, the Summit offers a mix of mainstage moments, panel discussions, and roundtables to suit your needs. Since this year's Summit takes place just one week after the midterm elections, the programming will be highly relevant and targeted to foundation staff with interest in public policy as well as the political landscape broadly.

### Topics include:

- ① BUILDING COMMON GROUND IN A POLARIZED POLITICAL ENVIRONMENT
- ② HOW THE MIDTERMS COULD IMPACT PHILANTHROPY
- ③ MEMBERS OF CONGRESS IN CONVERSATION WITH FOUNDATION LEADERS
- ④ RACIAL EQUITY AND IMPROVING CIVIC ENGAGEMENT
- ⑤ THE BIDEN ADMINISTRATION'S DOMESTIC POLICY AGENDA
- ⑥ DONOR-ADVISED FUNDS AND PAYOUT POLICY UPDATE

## ABOUT THE COUNCIL ON FOUNDATIONS

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The Council on Foundations is a nonprofit membership association that serves as a guide for philanthropies as they advance the greater good. Building on our almost 75-year history, the Council supports over 800 member organizations in the United States and around the world to build trust in philanthropy, expand pathways to giving, engage broader perspectives, and co-create solutions that will lead to a better future for all.

Learn more about the Council at [www.cof.org](http://www.cof.org).

# Looking Back at 2021

## Registrants and Select Speakers



### BY ORGANIZATION TYPE

34%

COMMUNITY FOUNDATIONS

23%

PRIVATE FOUNDATIONS

10%

PHILANTHROPY SERVING ORGANIZATIONS

9%

NONPROFITS

8%

PUBLIC GRANTMAKING CHARITIES

16%

OTHER



**CHRISTOPHER ARNESON**

Senior Tax Policy Advisor  
US Senate Finance  
Committee, Majority Staff



**KEVIN BRADY**

Ranking Member, Committee  
on Ways and Means, United  
States Representative Texas'  
8th Congressional District



**LALEH ISPAHANI**

Co-Director,  
Open Society Foundations



**KIMBERLYN LEARY, PhD**

Senior Vice President,  
Urban Institute



**ANNE PRICE**

President, Insight Center



**ISAIAH M. OLIVER**

President and CEO,  
Community Foundation of  
Greater Flint



**DEBBIE STABENOW**

United States Senator,  
Michigan



### BY INDIVIDUAL ROLE

38%

C-SUITE/VICE PRESIDENT

26%

DIRECTOR

10%

OFFICERS

6%

MANAGERS

6%

ASSOCIATES/  
SPECIALISTS

14%

OTHER



# Sponsorship Opportunities

To learn more about how to become a 2022 Public Policy Summit sponsor, contact: Tara Cox, Director, Development | 202-991-5394 | [tara.cox@cof.org](mailto:tara.cox@cof.org)

## LEADERSHIP PARTNER | \$25,000 +

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### 3 Available

#### *Benefits*

- *Opportunity to give two-minute content-related remarks during a keynote address or a Summit session*
- Three (3) complimentary registrations to the Summit for non-member sponsors **or** three (3) \$199 discounts to 2022-2023 Council events for member sponsors
- One (1) mention/tag on social media platforms
- Opportunity to include a sponsor message in Summit wrap-up email
- Logo, organization link, and description on Summit sponsor webpage; logo and organization link included in event emails and on the Summit virtual platform

## SUPPORTING PARTNER | \$10,000 - \$24,999

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### Unlimited Available

#### *Benefits*

- Two (2) complimentary registrations to the Summit for non-member sponsors **or** two (2) \$199 discounts to 2022-2023 Council events for member sponsors
- One (1) mention/tag on social media platforms
- Opportunity to include a sponsor message in Summit wrap-up email
- Logo, organization link, and description on Summit sponsor webpage; logo and organization link included in event emails and on the Summit virtual platform



#### CONTRIBUTING PARTNER | \$5,000 - \$9,999

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### Unlimited Available

#### *Benefits*

- One (1) complimentary registration to the Summit for non-member sponsors **or** one (1) \$199 discount to a 2022-2023 Council event for member sponsors
- Opportunity to include a sponsor message in Summit wrap-up email
- Logo and organization link on Summit sponsor webpage, included in event emails, and promoted on the Summit virtual platform

#### MEDIA PARTNER

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### Unlimited Available

#### *Benefits*

- One (1) complimentary registration to the Summit
- Opportunity to include a sponsor message in Summit wrap-up email
- Logo and organization link on Summit sponsor webpage, included in event emails, and promoted on the Summit virtual platform