

Leading Locally: The Power of Place-Based and Community Philanthropy

SPONSORSHIP GUIDE

JUNE 13-14, 2023
DENVER, CO



Welcome Message

Place is a powerful driver for the work of many foundations and an organizing principle that guides grantmaking, convenings, staff and trustee structure, and partner relationships.

We recognize that place-based funders are leaders in their communities, from the largest cities to the most rural regions. They tackle issues like health, economic inequality, climate change, and education, all in the context of unique current and historical circumstances. In many areas, place-based funders are the only source of crucial support for nonprofits as they adapt to meet crises like COVID-19 or natural disasters and social trends, like shifting community demographics, retaining and attracting talent, and engaging new generations of donors.

The Leading Locally conference will lift up the ways place-based and community funders are addressing these interconnected issues and striving to build inclusive and vibrant communities now, and in the future.

We appreciate your interest in supporting Leading Locally and showing your commitment to the incredible power of community philanthropy.

**Thank you in advance
for your partnership.**



Leading Locally 2023 at a Glance

Leading Locally: The Power of Place-Based and Community Philanthropy is where community foundation and place-based funders connect, learn, and develop the practical skills they need to be successful in their work.

Join 700 of your peers on June 13-14, 2023 at the Sheraton Denver Downtown Hotel in Denver, Colorado for:

- ① More than 40 concurrent sessions featuring expert presentations, panel discussions, breakout groups, and more
- ② Three high-profile plenaries
- ③ Arts and wellness activities that will inspire and rejuvenate
- ④ Networking sessions to build relationships with fellow philanthropic leaders
- ⑤ An opportunity to learn about the vibrant philanthropic community in Colorado (and free time to explore all that Denver has to offer!)

Working Group



H. Walker Sanders

President, The Community Foundation of Greater Greensboro (*Chair*)



Jan Brennan

Director of Advocacy and Communications, Philanthropy Colorado



Tim Bresnahan

Senior Director of Gift Planning, The Chicago Community Trust



Lauren Y. Casteel

President and CEO, The Women's Foundation of Colorado



Diane Miller

Executive Director, CEONet



Chamiza Pacheco de Alas

Director of New Mexico Programs, W.K. Kellogg Foundation



Nicole Paquette

Director of Marketing and Communications, Communities Foundation of Texas



Yolanda Rushdan

Senior Program Officer, Community Impact, Delaware Community Foundation



Tami Swoboda

Senior Vice President, Community Foundation of West Texas



Tim Tramble

President and CEO, Saint Luke's Foundation



Carolyn Wang Kong

President and Executive Director, Asian Pacific Fund



Heidi Williamson

Chief Strategy Officer, Berks County Community Foundation

Host Committee



Karen McNeil-Miller

President and CEO, The Colorado Health Foundation (*Co-Chair*)



Javier Alberto Soto

President and CEO, The Denver Foundation (*Co-Chair*)



David Dahlin

Vice President of Philanthropic Services, Pikes Peak Community Foundation



Kelly Dunkin

President and CEO, Community First Foundation



Lindy Eichenbaum Lent

President and CEO, Rose Community Foundation



Thomas A. Gougeon

President, Gates Family Foundation



Tatiana Hernandez

CEO, Community Foundation Serving Boulder County



Eric Hozempa

CEO, Longmont Community Foundation



Adeeb Khan

Executive Director, Delta Dental of Colorado Foundation



Lauren Kugler

Executive Director, Community Foundation of the Gunnison Valley



Lorez Meinhold

Executive Director, Caring for Denver Foundation



Dani Montoya

Senior Communications Officer, Walton Enterprises LLC



Linda R. Reiner

President and CEO, Caring for Colorado Foundation



Dave Ryan

Vice President, The Anschutz Foundation



Gloria Schoch

Senior Director of Global Impact, VF Corporation and Executive Director, The VF Foundation



Hanna Skandera

President and CEO, Daniels Fund



Erica Snow

Executive Director, Aspen Community Foundation



Gary P. Steuer

President and CEO, Bonfils-Stanton Foundation



Kristin Todd

President and CEO, Community Foundation of Northern Colorado



Carrie Tynan

CEO, Adolph Coors Foundation



Abel Wurmnest

Executive Director, Anschutz Family Foundation

About the Council on Foundations

The Council on Foundations is a nonprofit membership association that serves as a guide for philanthropies as they advance the greater good. Building on our almost 75-year history, the Council supports over 800 member organizations in the United States and around the world to build trust in philanthropy, expand pathways to giving, engage broad perspectives, and co-create solutions that will lead to a better future for all. To learn more, visit cof.org.



Sponsorship Opportunities

To learn more about how to become a Leading Locally sponsor, contact the Council's Development Team at development@cof.org.

Tiered Sponsorships

Leadership Sponsor \$50,000 +

- Three (3) complimentary registrations to Leading Locally
- Verbal recognition during the event
- Inclusion in footer on event emails
- Acknowledgment across Council social media platforms
- Logo and organization link on Leading Locally website and conference app
- List of opt-in event registrants (name, title, organization)

Community Sponsor \$25,000 - \$49,999

- Two (2) complimentary registrations to Leading Locally
- Acknowledgment across Council social media platforms
- Logo and organization link on Leading Locally website and conference app
- List of opt-in event registrants (name, title, organization)

Collaboration Sponsor \$5,000 - \$24,999

- One (1) complimentary registration to Leading Locally
- Logo and organization link on Leading Locally website and conference app
- List of opt-in event registrants (name, title, organization)

Tiered Sponsorships at a Glance

At a Glance	Leadership \$50,000 +	Community \$25,000 - \$49,999	Collaboration \$5,000 - \$24,999
Complimentary Registration	3	2	1
Verbal Recognition	✓		
Inclusion in Email Footer	✓		
Social Media Recognition	✓	✓	
Logo/link on website and conference app	✓	✓	✓
Registration List	✓	✓	✓

À La Carte Sponsorships

À la carte sponsors receive benefits equal to the corresponding tiered sponsorship level on the previous page, as well as being named as sponsor in all descriptions of that event/program.

(For example, any description of wellness activities would include language such as “Supported by XYZ Organization”).

Evening Reception

\$100,000 | 1 Available (Sold)

Join us in celebrating the power of philanthropy with food, fun, and friends at our evening reception. **This opportunity also includes two-minute welcome remarks at the reception, if of interest to the partner.**

Plenary

\$75,000 | 3 Available

Three high-profile, mainstage keynote sessions will bring hundreds of participants together to collectively challenge us to think bigger and work together for greater impact. **This opportunity also includes two-minute welcome remarks before one of the plenaries, if of interest to the partner.**

Arts and Culture

\$25,000 | 1 Available

The Council recognizes the incredible power of the arts to inspire and foster change. Local performance and visual artists will be highlighted throughout the conference to help ground us in a strong sense of place.

Wellness

\$25,000 | 1 Available

Help participants center their focus, make space for their wellbeing, and release stress while they're out of the office by supporting a variety of mental and physical wellness activities throughout the event.

Early Arrivers Welcome Social

\$25,000 | 1 Available (Sold)

Give attendees flying in early an opportunity to connect at this informal social event at the conference hotel the night before Leading Locally begins.

Mobile App

\$20,000 | 1 Available

Enhance attendee experience by supporting a robust conference app that facilitates discussion and features all conference sessions, speakers, sponsors, attendees, and much more.

Wi-Fi

\$20,000 | 1 Available

"What's the Wi-Fi password?" is one of the most familiar refrains heard at any convening. **Help our participants stay connected and the password can include your organization's name.**

Recharge Station

\$15,000 | 1 Available

Give participants a quiet space to recharge their mind, body...and phone! This lounge area offers a respite from the conference crowds with plenty of comfortable furniture and phone chargers.

Sustainability

\$10,000 | 2 Available

Highlight your support of creating an environmentally conscious conference by sponsoring our sustainability efforts.

Accessibility

\$10,000 | 2 Available

Show your commitment to our inclusive conference experience by sponsoring our accessibility options such as closed captioning and American Sign Language (ASL) interpreters.

Media

Multiple Available

Media entities can amplify and support the Leading Locally conference by becoming a media partner. All media partners will receive benefits commiserate with "Collaboration" tier.

