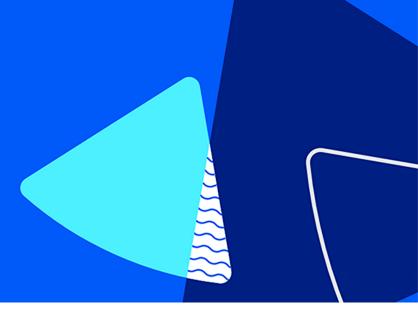


Shared purpose. Collective voice. Greater impact.

# 2022 Year in Review



### From Our CEO



**Kathleen Enright**President and CEO,
Council on Foundations

When I look back on 2022, I see the power of relationships.

Through pandemics and protests, division and disaster, global crises and local emergencies, you have built trust in your communities and supported the organizations doing the hard work of social change.

Coming together with fellow Council members, you've shared knowledge and resources to

support the <u>human toll of war in Ukraine</u>, committed to the <u>highest standards of integrity for our sector</u>, and used <u>public policy tools</u> to help our sector remain vibrant, inclusive, innovative, and effective.

I'm proud of the ways Council members have shown up in the past year. And I'm excited about the ways we'll continue to push ourselves: To do our work with more efficiency and transparency. To expand our thinking and come together across differences. To trust and be trustworthy.

None of us can do this work alone – and none of us has to. Our 850+ members are learning and growing together and holding each other accountable. We look forward to serving as your guide for another year working together toward the greater good.

### Across the Globe and at Home

### The Connected World

The flexibility that enables philanthropy to respond swiftly to emerging crises has been tested like never before in recent years, and it was tested again in February 2022 when Russia launched an <u>invasion</u> that devastated Ukraine's local infrastructure and ravaged its communities. As grantmakers leapt into action, the Council supported them with <u>research</u>, idea-generating <u>roundtables</u>, <u>events</u> featuring key figures like the Ukrainian ambassador, and a <u>briefing</u> for foundations organized with the State Department and National Security Council.

And while new crises tested us, ongoing ones continued to expose fractures in our society. COVID-19's devastating impact on



**Philanthropy** was there for Ukraine in 2022.

underserved communities, rural populations, and communities of color throughout the world shined a blinding light on the chasm between the best intentions of funders in the Global North and the realities of grantees in the Global South, prompting a renewed focus that included an updated <a href="State of Global Giving by U.S.">State of Global Giving by U.S.</a>
Foundations report and a Council-led <a href="Symposium on localization">Symposium on localization</a> at the September United Nations General Assembly meeting. Closer to home, the Council continued engaging our longtime <a href="Federal Liaison program">Federal Liaison program</a> and leveraging our <a href="relationships">relationships</a> with government leaders.

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**PUBLICATIONS PRODUCED** 6,900+ publication downloads



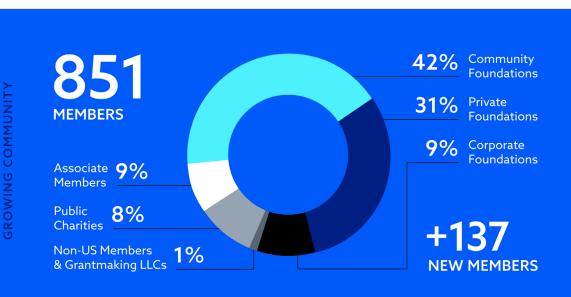
1,700+ MEMBERS' LEGAL QUESTIONS ANSWERED



724,000+ 2.2 MILLION PAGE VIEWS



101,700+ SOCIAL MEDIA FOLLOWERS 3,350+ 3.8% new followers growth



11,500+

**PHILEX USERS** 

950+ **NEW USERS ADDED** 

Join the discussion at exchange.cof.org





2,529 **ORGANIZATIONS** at events



5,467 **INDIVIDUALS** at events LARGE RETREATS AND SUMMITS

HR Retreat, Public Policy Summit

**PEER EVENTS** 

Networking, workshops, roundtables, etc.

PROFESSIONAL DEVELOPMENT Trainings, workshops, Career Pathways cohorts

VIRTUAL CONNECTIONS Webinars, etc.

**MEMBER EVENTS** 

### **Looking Within**

While the Council takes a worldwide view to help address global crises, we never lose focus on the challenges philanthropy faces inside our own borders. With increasing division and extremism on the rise, the Council built on our Values-Aligned Philanthropy initiative with a new publication and trainings to help grantmakers ensure that they are not funding groups espousing hate and extremism. With confidence in U.S. institutions hitting all-time lows, we also launched an ethics task force

to increase transparency, set sector-wide standards, and increase trust in the philanthropic ecosystem.

Working proactively, the Council's <u>Legal</u> and <u>Government</u> <u>Affairs</u> teams continued to engage the ever-shifting regulatory, political, and governance landscape that impacts our sector. In-house experts provided counsel on more than 1,700 <u>legal questions</u> from members and issued guidelines on the complex issues that foundations face today, including how to approach <u>Accepting Charitable</u> <u>Contributions</u>

from Cannabis Businesses. We met often with influential lawmakers and their staff on Capitol Hill, providing input for the legislative proposals that could impact our sector, and helped foundations hone their own efforts with guidance like our new **Essentials** of Advocacy, resources from our Policy and Advocacy Training Center, and events like the Public Policy Summit.



**At the United Nations** General Assembly meeting in September, the Council hosted a symposium featuring (from left) Raj Kumar (moderator), Peter Laugharn, Monica Aleman, and Benjamin Bellegy.

# **Guiding Lights**

Celebrating the Council's 850+ <u>members</u> is always a privilege, and this year we lifted up bright spots with our <u>Member Week</u> in June, <u>Council awards</u> in September, and the annual U.S. Department of Housing and Urban Development's Secretary's <u>Award for Public-Philanthropic</u> Partnerships.

Every challenge we address, every resource we create, and every initiative we begin is guided by the experiences

> of the foundations we represent. Member quidance inspired 2022 efforts like the Strengthening Community Philanthropy Ad Hoc Working Group, peer groups like the Community Foundation Advisory Group, roundtables for foundation CEOs, and more. The Council's online peer-to-peer platform, PhilEx, continues to be a hub for discussion for more than 11,000 users. And in service to a more efficient and effective philanthropy as a whole, we collected, analyzed, and disseminated our sector-



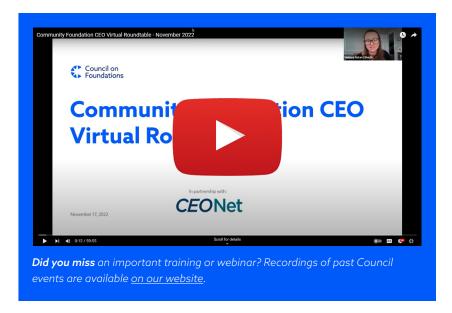
**Member Week** testimonials, popular on social media, celebrating Council members' work and partnership.

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defining <u>Grantmaker Salary and Benefits</u>
<u>Report</u>, the <u>Board Compensation Tables</u>, and the free <u>GSB Key Findings</u>.

Serving the sector is likewise behind the variety of networking opportunities, trainings and webinars, and in-depth development courses we offered in 2022. We hosted more than 50 events, including peer roundtables, conferences, and webinars this past year, inviting members and nonmembers alike to learn more about self-dealing concerns, equitable investments in underserved communities, rebuilding trust, and more. All told, the Council served more than 5,000 unique individuals and more than 2,500 unique organizations at events in 2022.

In that vein, one of our core points of focus is supporting those who oversee talent and lead the culture at their foundations. Our <u>HR Retreat</u> provided space for peer learning, expert updates, and policy discussions to help human resources professionals make sure their



foundations are up on current trends, regulations, and strategies for hiring and retaining top talent. And because developing tomorrow's leaders and closing the diversity gaps in philanthropic leadership are crucial to the future of our sector, our <u>Career Pathways</u> cohorts continued expanding philanthropy's talent pipeline to be more robust, inclusive, and equitable.



## **Looking Ahead**

The Council on Foundations heads into 2023 primed for the future. We're finalizing details of our Leading Locally conference in Denver this June, with lots on our calendar. New initiatives are already in motion to help rebuild trust in philanthropy and to highlight our members' impact, to further our partnerships with Capitol Hill leaders to protect and expand a strong environment for nonprofits, and to continue serving our sector with research, trainings, resources, and more.

With the support of our members and the guidance of philanthropy as a whole, we're looking forward to continuing to advance the greater good in 2023 and beyond.

**The Grantmaker Salary and Benefits Report** helps foundations determine budgets, compensation, benefits, and more.

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