

2023 HR Summit

Moving the Philanthropic Workplace Forward

September 21 | Virtual

About the HR Summit



Presented by [CHANGE Philanthropy](#) and [Council on Foundations](#), the annual HR Summit helps HR and talent professionals at philanthropic organizations of all sizes overcome workplace challenges. Since its inception in 2016, more than 350 leaders have come together to connect with, learn from, and support one another on topics such as fostering organizational culture, developing talent, and managing change.

PROGRAMMING OVERVIEW

In this time of significant transformation, HR, talent, and culture leaders and practitioners have emerged as pivotal drivers in making the workplace more inclusive. Leveraging the lessons learned and fundamental work that occurred over the past few years during a global pandemic and increased attention on racial inequity in our nation, organizations have a tremendous opportunity to foster profound, equitable, and systemic changes to move the workforce forward.

The Summit is a virtual convening limited to 125 attendees to facilitate interactive peer connections, and will sell out quickly. We appreciate your interest in supporting the Summit and showing your commitment to the incredible power of talent and culture leaders.

Thank you in advance for your partnership.

The 2023 HR Summit: Moving the Philanthropic Workplace Forward will focus on three timely themes:

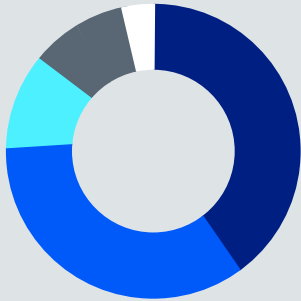
- ① **Integrating Equity-Driven Change Management**
- ② **Guiding Leadership Effectiveness**
- ③ **Redefining Workplace Culture**

"All the topics were engaging and applicable to my role. I believe I will be making changes in my organization from the summit's learnings."

Past Attendee, HR Summit

To learn more about how to become a 2023 HR Summit sponsor, contact:
Annie Tolbert, Manager, Development | 202-991-5857 | annie.tolbert@cof.org

Looking Back at 2022 Attendees and Select Speakers



BY ORGANIZATION TYPE

40%
COMMUNITY FOUNDATIONS

38%
PRIVATE FOUNDATIONS

9%
PUBLIC GRANTMAKING
CHARITIES

9%
PHILANTHROPY SERVING
ORGANIZATIONS

4%
OTHER



KATIE CARTER

Chief Executive
Officer,
Pride Foundation



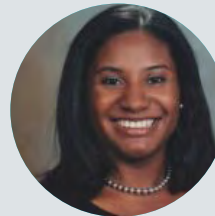
GAIL FULLER

Senior Program and
Communications
Director, Disability &
Philanthropy Forum



ROB HILL

Director of Human
Resources,
The Denver
Foundation



KANITRA LOPEZ

Director of People
and Experience,
Women's Foundation
of California



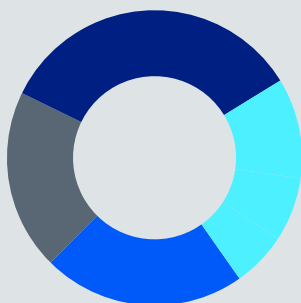
SAUL MACIAS

Vice President for
Human Resources,
Marin Community
Foundation



SIMONNE SEARLES

Human Resource &
Operations Officer,
Skillman Foundation



BY INDIVIDUAL ROLE

35%
C-SUITE/VICE PRESIDENT

25%
MANAGER

21%
DIRECTOR

19%
OTHER



Sponsorship Opportunities

LEADERSHIP PARTNER | \$15,000

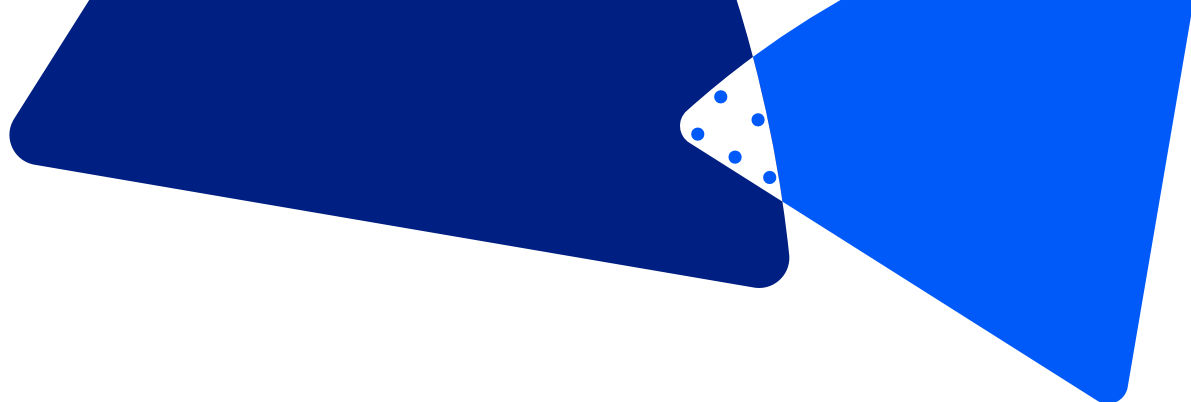
2 Available

Opening and closing plenaries bookend the Summit with inspiration, reflection, and a motivating momentum for change. Share your perspective with plenary remarks on one of the HR Summit's key topic areas: equity-driven change management or workplace culture. Seize this opportunity to demonstrate thought leadership and captivate the audience by highlighting the relevancy of your organization.

Benefits

- **Opportunity to give up to five minutes of remarks (live or pre-recorded) at the opening or closing plenary**
- **Opportunity to promote your organization during each of the three scheduled breaks with pre-recorded two-minute videos or slides**
- **Opportunity to include a sponsor message (100-word limit) and link in HR Summit wrap-up email**
- Two (2) complimentary registrations to HR Summit
- Two (2) mentions/tags on social media platforms reaching the Council's 100k+ followers
- Recognition as sponsor at HR Roundtable conversations throughout the year
- Recognition on HR Summit webpage/platform as well as HR Roundtable event pages
- Promotion in HR Summit digital workbook materials, with an opportunity to include content and contact information
- Promotion in pre-event HR Summit and HR Roundtable emails

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“The summit was an awesome experience. It attracts incredible people.”

Past Attendee, HR Summit

TALENT PARTNER | \$10,000

2 Available

Extend your influence with a sponsor message or linked video in post-event email, partner messages during scheduled breaks at the event, and recognition at our HR Roundtable conversations held throughout the year.

Benefits

- **Opportunity to promote your organization during the three scheduled breaks with a pre-recorded two-minute video or slide**
- **Opportunity to include a sponsor message (100-word limit) and link in HR Summit wrap-up email**
- One (1) complimentary registration to HR Summit
- One (1) mention/tag on social media platforms reaching the Council’s 100k+ followers
- Recognition as sponsor at HR Roundtable conversations throughout the year
- Recognition on HR Summit webpage/ platform as well as HR Roundtable event pages
- Promotion in HR Summit digital workbook materials, with an opportunity to include content and contact information
- Promotion in pre-event HR Summit and HR Roundtable emails

CULTURE PARTNER | \$5,000

Unlimited Available

Show your commitment to HR leaders, who are powerful levers for change within philanthropy, by becoming a Culture Partner.

Benefits

- **Opportunity to include a sponsor message (100-word limit) and link in HR Summit wrap-up email**
- One (1) complimentary registration to HR Summit
- Recognition as sponsor at HR Roundtable conversations throughout the year
- Recognition on HR Summit webpage/ platform as well as HR Roundtable event pages
- Promotion in HR Summit digital workbook materials, with an opportunity to include content and contact information
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ABOUT COUNCIL ON FOUNDATIONS

The Council on Foundations is a nonprofit membership association that serves as a guide for philanthropies as they advance the greater good. Building on our almost 75-year history, the Council supports over 850 member organizations in the United States and around the world to build trust in philanthropy, expand pathways to giving, engage broader perspectives, and co-create solutions that will lead to a better future for all.

ABOUT CHANGE PHILANTHROPY

CHANGE Philanthropy (formerly known as Joint Affinity Groups) was founded in 1993 to unify identity-focused philanthropic affinity groups into an empowered coalition. Coming together, our ten core partners are working to integrate diversity, inclusion, and social justice into philanthropic practice, transforming the sector's culture to be one that embraces equity.

"It was excellent, and I feel better prepared to address issues in my organization. As a bonus, I feel energized and feel I have made connections that will continue to serve me."

Past Attendee, HR Summit



Shared purpose. Collective voice.
Greater impact.

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