

Building Together: Leading Collaboratively Across Differences

SPONSORSHIP GUIDE

MAY 6-9, 2024
CHICAGO, ILLINOIS



About the Event

Faced with rising social division and discord, the philanthropic sector is increasingly investing in strategies to connect and collaborate across differences.

Building Together is a new immersive learning experience for philanthropic leaders who want to develop the strategies and skills needed to bridge differences and counteract polarization. Unlike a typical conference, Building Together is an active and forward-looking leadership intensive, that will ground attendees in our shared sense of humanity and what we can achieve together. Working from a place of understanding that our differences are assets that we can tap into to solve pressing issues, attendees at Building Together will:

- Be inspired by leading experts and fellow philanthropy professionals who are engaged in the work of connecting and building across differences
- Develop the strategies and skills necessary to engage productively across conflict and differences
- Connect and create relationships with peers and potential collaborators, including those who hold different perspectives, beliefs, and identities
- Practice what they are learning in real time



Schedule Overview

Subject to Change

	MAY 6	MAY 7	MAY 8	MAY 9
		Early Risers Breakfast and Wellness	Early Risers Breakfast and Wellness	Early Risers Breakfast and Wellness
Registration Open		Breakfast and Large Group Session	Breakfast and Large Group Session	Breakfast and Large Group Session
		<i>Break</i>	<i>Break</i>	<i>Break</i>
		Lunch and Skill Building Workshops	Lunch and Skill Building Workshops	Peer to Peer Learning Sessions
				Lunch and Closing Team Reflection and Practice
		<i>Break</i>	<i>Break</i>	<i>Break</i>
		Team Reflection	Team Reflection	Chicago Site Visits (Optional Add-on)
		<i>Break</i>	<i>Break</i>	
		Peer to Peer Learning Sessions	Large Group Session	
	Opening Reception	<i>Break</i>	<i>Break</i>	
		The People's Supper	Participatory Music Performance	

Working Group

David Hsu

Director, Building Cultures of Belonging,
Omidyar Network *(Co-Chair)*

Heather Templeton Dill

President, John Templeton
Foundation *(Co-Chair)*

Kayce Ataiyero

Chief External Affairs Officer,
Joyce Foundation

Paul Bachleitner

Communications Director,
Northwest Area Foundation

Sam Bressi

President and CEO, Lancaster
County Community Foundation

Sean Buffington

Vice President, Henry Luce Foundation

Kristen Cambell

CEO, Philanthropy for Active
Civic Engagement (PACE)

Jenn Hoos Rothberg

Executive Director,
Einhorn Collaborative

Ianna Kachoris

Senior Director of Policy and Advocacy,
Chicago Community Trust

Suzy Lee

Program Director, Forefront

Katya Nuques

Director, Little Village Portfolio,
Robert R. McCormick Foundation

Melissa Rhodes Carter

Senior Manager, Community
Resiliency, Caring and Connected
Communities, Walmart Foundation

Christy Uchida

President, Brinson Foundation

Uma Viswanathan

Executive Director, New Pluralists

Norris West

Director, Strategic Communications,
Annie E. Casey Foundation

Tim Wilmot

Director, Strategy, Evaluation
and Learning, Berkshire Taconic
Community Foundation



Sponsorship Opportunities

To learn more about to how to become a Building Together sponsor, contact: Annie Tolbert, Manager, Development, at 202-991-5857 or annie.tolbert@cof.org.

Tiered Sponsorships

Leadership Sponsor \$50,000 +

- Three (3) complimentary registrations to Building Together
- Prominent recognition on-screen and signage
- Verbal recognition during the opening plenary
- Inclusion in footer on event emails
- Acknowledgment across Council social media platforms
- Logo and organization link on Building Together website and event app
- Promotion in Building Together workbook materials, with an opportunity to include content and contact information
- Upon request, list of opt-in event registrants (name, title, organization)

Bridging Sponsor \$25,000 - \$49,999

- Two (2) complimentary registrations to Building Together
- Acknowledgment across Council social media platforms
- Logo and organization link on Building Together website and event app
- Promotion in Building Together workbook materials, with an opportunity to include content and contact information
- On-screen recognition during large group sessions
- Upon request, list of opt-in event registrants (name, title, organization)

Collaboration Sponsor \$10,000 - \$24,999

- One (1) complimentary registration to Building Together
- Logo and organization link on Building Together website and event app
- Promotion in Building Together workbook materials, with an opportunity to include content and contact information
- On-screen recognition during large group sessions
- Upon request, list of opt-in event registrants (name, title, organization)

Tiered Sponsorships at a Glance

At a Glance	Leadership \$50,000 +	Bridging \$25,000 - \$49,999	Collaboration \$10,000 - \$24,999
Complimentary Registration	3	2	1
Prominent Recognition On-screen and Signage	✓		
Verbal Recognition	✓		
Inclusion in Email Footer	✓		
Social Media Recognition	✓	✓	
Logo/Link on Website and Event App	✓	✓	✓
Promotion in Workbook	✓	✓	✓
On-screen Recognition During Large Group Sessions	✓	✓	✓

Leadership Sponsor Opportunities

Plenary

\$75,000 | 4 Available

Leading experts, thought leaders, and researchers in the field will deliver inspiring sessions, including some between speakers who see the same issue very differently. These captivating plenaries will dive into what's worked, what hasn't, and what's next. The four plenary themes include:

- 1) Pluralism, Common Ground, Bridging, and Racial Equity
- 2) Conflict Transformation
- 3) Democracy, Combatting Toxic Polarization, and Civic Renewal
- 4) Storytelling and Active Listening

This opportunity also includes two-minute welcome remarks, if of interest to the sponsor.

Opening Reception

\$50,000 | 1 Available

The night before our immersive learning experience begins, we're hosting a warm-up event off-site where participants will have the opportunity to meet fellow attendees, including the small group who will accompany them in their learning journey over the next three days. Help create a relaxing and fun atmosphere where trust can be built, and friendships can begin. **This opportunity includes two-minute remarks, if of interest to the sponsor, and prominent signage in the event space.**

Co-Host the People's Supper

\$50,000 | 1 Available

Welcome attendees as Co-Host of the [People's Supper](#) where all are invited to gather as we build connection among peers of different identities and perspectives. Since 2017, this movement has brought more than 10,000 people together around dinner tables in over 100 cities and towns nationwide, in partnership with dozens of local government and civic groups, faith-based organizations and communities, colleges and universities, and workplaces. **This opportunity includes two-minute remarks, if of interest to the sponsor, and prominent signage in the event space.**



Bridging Sponsor Opportunities

Chicago Community Impact \$25,000 | 1 Available

As Building Together comes to a close on Thursday afternoon, attendees will visit sites around Chicago to engage with the local community. The site visits will resonate with the theme of bridging differences, applying the learnings from the immersive training in a real-world setting.

Wellness \$25,000 | 1 Available

Help participants center their focus and make space for their wellbeing while they're out of the office by supporting mental and physical wellness activities each morning of the event. **This includes recognition on prominent signage at the wellness activities.**

Event App \$25,000 | 1 Available

Enhance attendee experience by supporting a robust event app that facilitates discussion and features all event sessions, speakers, sponsors, attendees, and much more. **This includes an opportunity for recognition on signage at each of the four registration kiosks where attendees will be directed upon arrival.**

Accessibility \$25,000 | 1 Available

Show your commitment to our inclusive conference experience by sponsoring our accessibility options such as closed captioning and American Sign Language (ASL) interpreters. **This includes a special acknowledgment in our Accessibility Guide.**

Collaboration Sponsor Opportunities

Arts and Culture \$15,000 | 2 Available

Attendees will come together to connect and unwind on Wednesday evening during a post-dinner, participatory musical performance that will entertain and inspire. This is your chance to partner with Council staff to get creative, provide cultural enrichment, and bring the fun! We can tap into the local Chicago community, or perhaps you have an inspiring nonprofit partner that could take center stage. **This includes recognition on prominent signage at the event.**

Scholarships \$10,000 | 5 Available

We strive to keep the cost of event registrations accessible but realize that it is not feasible for everyone. Support participation for leaders who may not otherwise be able to attend due to limited professional development budgets. In partnership with our sponsors, the Council is committed to covering the cost of at least 10% of attendee registrations through scholarships.

...Customize an option:

We know that support from partners can come in many forms. If you'd like to discuss an alternative option than what is included in the sponsorship guide, please contact Annie Tolbert at annie.tolbert@cof.org. We value your feedback!

About the Council on Foundations

The Council on Foundations is a nonprofit membership association that serves as a guide for philanthropies as they advance the greater good. Building on our almost 75-year history, the Council supports over 850 member organizations in the United States and around the world to build trust in philanthropy, expand pathways to giving, engage broad perspectives, and co-create solutions that will lead to a better future for all. To learn more, visit [cof.org](https://www.cof.org).

