



Leading Locally 2025

SPONSORSHIP GUIDE

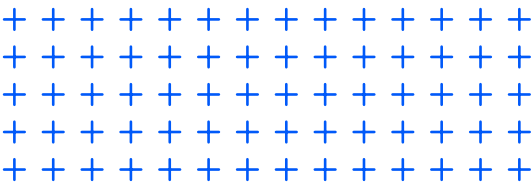
JUNE 10-12 / MINNEAPOLIS, MN



About **Leading Locally 2025**

Leading Locally 2025 will bring together more than 1,000 community and place-based funders to discuss trends, topics, and tools for strengthening their impact. Local partner, the Minnesota Council on Foundations, will welcome attendees to the Twin Cities June 10-12, where participants will lift up the ways place-based and community funders are striving to build inclusive and vibrant communities, now and in the future.

There are many sponsor opportunities available that can enhance your organization’s visibility, demonstrate sector leadership, and make a positive impression to philanthropic leaders. We hope you’ll choose to join us and invest in this impactful, engaging, and energizing convening for community and place-based philanthropy.



“I was able to connect with my peers, learn new skills, and be inspired with fresh ideas. I’ve already decided to bring staff members to the 2025 conference.”



Leading Locally 2025 Highlights

- Three high-profile plenaries
- 50+ sessions featuring expert presentations, panel discussions, breakout groups, and more
- Opportunities to build relationships with fellow philanthropic leaders
- Arts and wellness activities that will inspire and rejuvenate
- An opportunity to discover the vibrant philanthropic community of the Twin Cities and greater Minnesota, with free time to explore all the community has to offer

Working Group Co-Chairs



Mendi Blue Paca

President & CEO
Fairfield County's Community Foundation



Tuleah Palmer

President & CEO
Blandin Foundation



Host Committee Co-Chairs



Heather Kukla

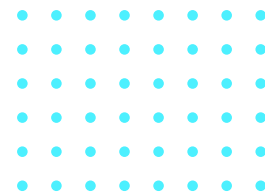
President
Margaret A. Cargill Philanthropies



R.T. Rybak

President & CEO
Minneapolis Foundation

Sponsorship Opportunities



To learn more about to how to become a Leading Locally sponsor, contact: Annie Tolbert, Manager, Development, at 202-991-5857 or annie.tolbert@cof.org

Tiered Sponsorships

Leadership Sponsor

\$50,000 +

- ▶ Three (3) complimentary registrations to Leading Locally
- ▶ Verbal recognition during the event
- ▶ Inclusion in footer on event emails
- ▶ Acknowledgment across Council social media platforms
- ▶ Logo and organization link on Leading Locally website and conference app
- ▶ List of opt-in event registrants (name, title, organization) upon request
- ▶ Access to exhibit table, if of interest to the sponsor

Community Sponsor

\$25,000 - \$49,999

- ▶ Two (2) complimentary registrations to Leading Locally
- ▶ Acknowledgment across Council social media platforms
- ▶ Logo and organization link on Leading Locally website and conference app
- ▶ List of opt-in event registrants (name, title, organization) upon request
- ▶ Access to exhibit table, if of interest to the sponsor

Collaboration Sponsor

\$5,000 - \$24,999

- ▶ One (1) complimentary registration to Leading Locally
- ▶ Logo and organization link on Leading Locally website and conference app
- ▶ List of opt-in event registrants (name, title, organization) upon request



"Just amazing. I learned so much and I've been leading foundations for 15 years."

Tiered Sponsorships at a Glance

At a Glance	Leadership \$50,000 +	Community \$25,000 - \$49,999	Collaboration \$5,000 - \$24,999
Complimentary Registration	3	2	1
Verbal Recognition	✓		
Inclusion in Email Footer	✓		
Social Media Recognition	✓	✓	
Exhibit Table	✓	✓	
Logo/Link on Website and Conference App	✓	✓	✓
Registration List	✓	✓	✓

"I was just impressed with the authenticity and vulnerability of the presenters!"

À La Carte Sponsorships

À la carte sponsors receive benefits equal to the corresponding tiered sponsorship level on the previous page, as well as being named as sponsor in all descriptions of that event/program.

For example, any description of wellness activities would include language such as “Supported by XYZ Organization”.

Grand Reception at Orchestra Hall \$75,000 / 1 Available

Join us in celebrating the power of philanthropy with food, fun, and friends during our evening reception at [Orchestra Hall](#), one of Minnesota’s cultural and architectural touchstones known for its modernist design. **This opportunity also includes two-minute welcome remarks at the reception, if of interest to the sponsor.**

CEO and Trustee Reception \$50,000 / 1 Available



Join Council CEO Kathleen Enright and Council board members for a relaxed evening of connection with other place-based and community foundation leaders on the first night of the conference. **This opportunity includes three reception invitations.**

Plenary \$50,000 / 3 Available

Three high-profile, mainstage keynote sessions will bring participants together and collectively challenge us to think bigger and collaborate for greater impact. **This opportunity also includes two-minute welcome remarks before one of the plenaries, if of interest to the sponsor.**

Accessibility \$25,000 / 2 Available

Show your commitment to an inclusive conference experience by sponsoring accessibility efforts such as closed captioning and American Sign Language (ASL) interpreters.

Arts and Culture \$25,000 / 1 Available

The Council recognizes the incredible power of the arts to inspire and foster change. Local performance and visual artists will be highlighted throughout the conference to help ground us in a strong sense of place.

Recharge Station \$25,000 / 1 Available

Give participants a quiet space to recharge their mind, body...and phone! This lounge area offers a respite from the conference crowds with plenty of comfortable furniture and phone chargers.

Wellness \$25,000 / 1 Available

Help participants center their focus and make space for their wellbeing by supporting a variety of mental and physical wellness activities.



Wi-Fi

\$25,000 / 1 Available

“What’s the Wi-Fi password?” is one of the most familiar refrains heard at any convening. Help our participants stay connected and **the password can include your organization’s name.**

Breakfast Roundtables

\$15,000 / 4 Available



Get an early start and gather with attendees for conversation over breakfast. Design a series of discussion questions around a topic, feature a speaker or your staff, provide an opportunity for Q&A about your organization, or see what topic emerges from the group. We’ll provide breakfast and a designated room for you in one of our breakout spaces.

Mobile App

\$15,000 / 1 Available

Enhance attendee experience by supporting a robust conference app that facilitates discussion and features all conference sessions, speakers, sponsors, attendees, and much more.

Exhibit Table

\$10,000 / 30 Available



We heard your feedback and will be offering an inaugural exhibit hall at Leading Locally 2025! Join us to showcase your organization and connect with attendees throughout the event at your dedicated space, which includes:

- ▶ One 6-foot table, two chairs, and table linen
- ▶ Access to electricity and Wi-Fi
- ▶ Recognition on the event website and conference app, which allows you to upload resources and set up 1:1 meetings with attendees

Note: Sponsorships of \$25k+ include access to an exhibit table, if of interest to the sponsor

Exhibit hall hours:

Tuesday, June 10

2:00 – 5:00 p.m. CT

Wednesday, June 11

8:00 a.m. – 6:00 p.m. CT

Thursday, June 12

8:00 a.m. – 4:00 p.m. CT

Scholarships

\$10,000 / 5 Available

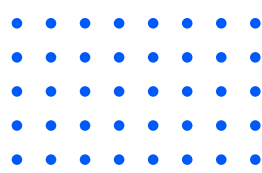
We strive to keep the cost of event registrations accessible but realize that it is not feasible for everyone. Support participation for leaders who may not otherwise be able to attend due to limited professional development budgets.

Media

Multiple Available

Media entities can amplify and support the Leading Locally conference by becoming a media partner. All media partners will receive benefits commensurate with “Collaboration” tier.





Leading Locally 2023 Recap

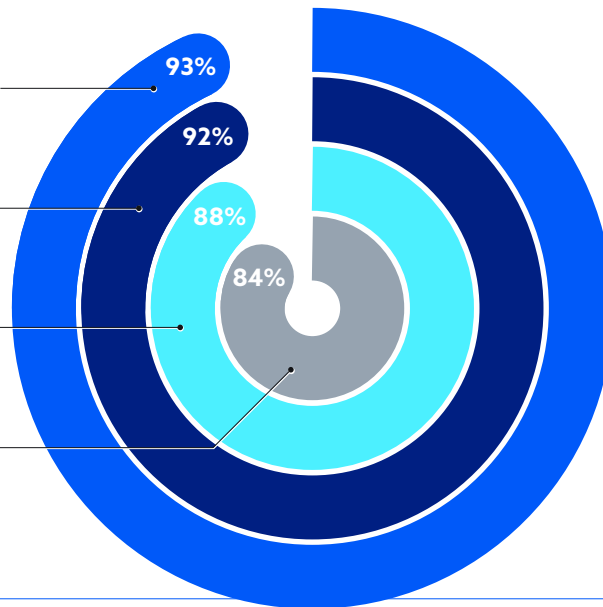
How Did Attendees Rate the Conference?

Agreed or strongly agreed that Leading Locally created opportunities to connect with others — **93%**

Agreed or strongly agreed that Leading Locally provided timely and relevant content — **92%**

Agreed or strongly agreed that they acquired knowledge that they can directly apply to their work — **88%**

Agreed or strongly agreed that they created or deepened meaningful relationships with others — **84%**



Attendees – 873

Top Job Titles



- Director **28%**
- CEO **18%**
- Officer **14%**
- Vice President **11%**
- Manager **7%**

Top Job Functions



- Grantmaking **27%**
- Executive Leadership **20%**
- Fundraising **17%**
- Communications **6%**
- Community Engagement **6%**

Top Organization Types



- Community Foundation **62%**
- Private Foundation **13%**
- Public Grantmaking Charity **7%**
- For-Profit Entity **6%**
- Corporate Funder **4%**

Speakers

Chanda Smith Baker, Co-Founder in Residence, Black Collective Foundation MN and Founder & CEO, Smith Baker

Tim Fox, VP, Indigenous Relations and Equity Strategy, Calgary Foundation

Tina Griego, Journalist & Coach, Colorado News Collaborative (COLab)

Tatiana Hernandez, CEO, Community Foundation Boulder County

Kyle H. Hybl, President & CEO, El Pomar Foundation

Lindy Eichenbaum Lent, President & CEO, Rose Community Foundation

Shelly Maharry, President & CEO, Community Foundation of Johnson County, Iowa

Santhosh Ramdoss, President & CEO, Gary Community Ventures

Michael Smith, CEO, AmeriCorps

Lea Thau, President, Story Central, Inc.

Uma Viswanathan, Executive Director, New Pluralists Collaborative

...and 150 more philanthropic leaders, industry experts, and nonprofit partners.

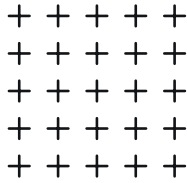
Sponsors

- Adolph Coors Foundation
- Anschutz Family Foundation
- Bohemian Foundation
- Bonterra
- Bush Foundation
- The Chronicle of Philanthropy
- Colorado Gives Foundation
- The Colorado Health Foundation
- Community Foundation Boulder County
- Community Foundation of Greater Greensboro
- Community Foundation of the Gunnison Valley
- Daniels Fund
- Delta Dental of Colorado Foundation
- The Denver Foundation
- Ekstrom, Alley Clontz & Associates
- Foundant Technologies
- Gates Family Foundation
- The Kresge Foundation
- Longmont Community Foundation
- Mercer
- Moss Adams
- Northern Trust
- Rose Community Foundation
- Russell Investments
- Schultz & Williams
- The VF Foundation
- Walton Family Foundation
- W.K. Kellogg Foundation

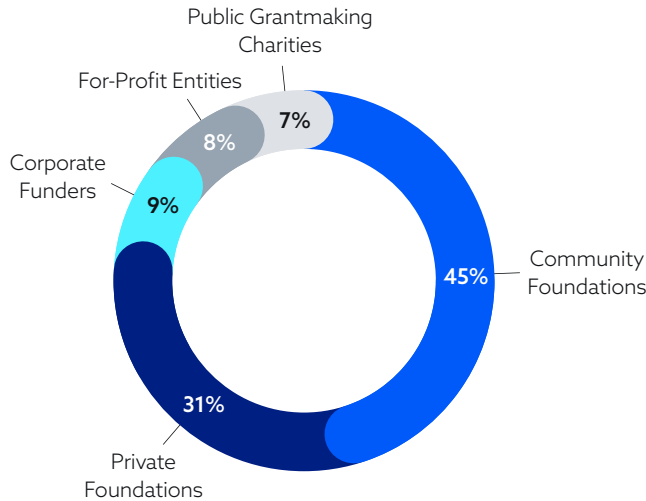
Partners

- AdNet
- CEONet
- Comma
- Philanthropy Colorado
- ProNet

The Council's Influential Community



940+ members



Philanthropy Exchange

- ▶ 2,200+ users of the Council's online community
- ▶ 34,000+ exchange engagements in 2023

Social media followers

- ▶ 59,000+ X/Twitter
- ▶ 36,000+ LinkedIn
- ▶ 14,000+ Facebook

2023 events

- ▶ 6,800+ registered
- ▶ 110 events

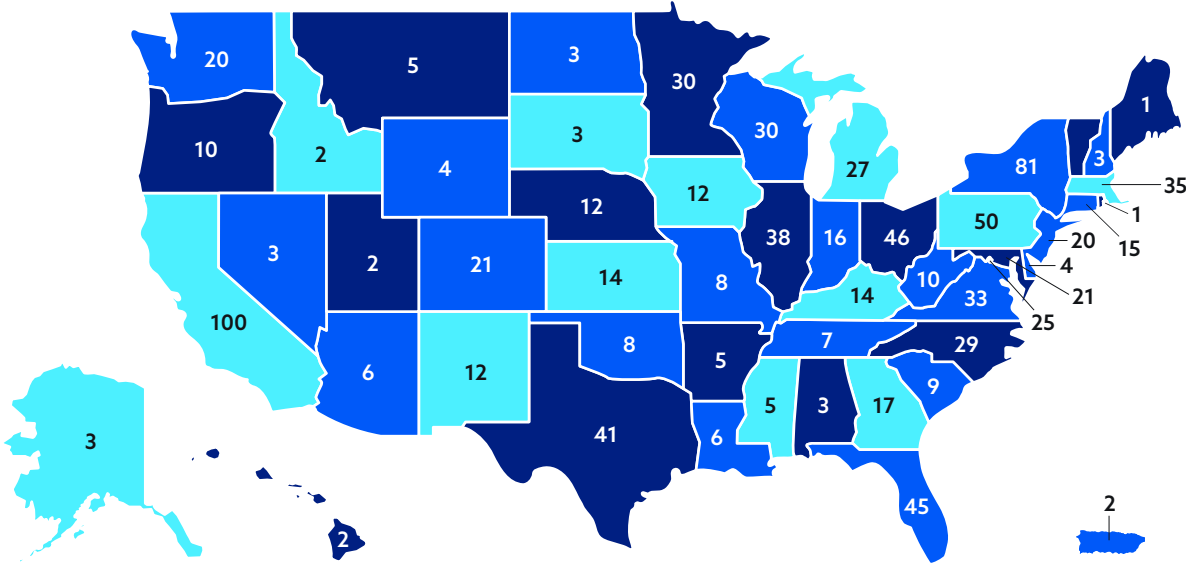
Member geography

- ▶ 49 states in the U.S.
- ▶ 8 countries across the globe

Engagement

- ▶ 11,750 active and engaged newsletter subscribers
- ▶ 897,000+ website users of cof.org

Total Number of Members by State



About the **Council** on **Foundations**

The Council on Foundations is a nonprofit membership association that serves as a guide for philanthropies as they advance the greater good. Building on our 75-year history, the Council supports over 900 member organizations in the United States and around the world to build trust in philanthropy, expand pathways to giving, engage broad perspectives, and co-create solutions that will lead to a better future for all. To learn more, visit [cof.org](https://www.cof.org).

