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# The White House ConnectALL Initiative

*Philanthropy's Role in Increasing Digital  
Inclusion*

*June 1, 2016*

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## Agenda

- Introductions
- Housekeeping Items
- The White House Representatives
- Blandin Foundation
- Community Foundation Northwest Mississippi
- Q&A

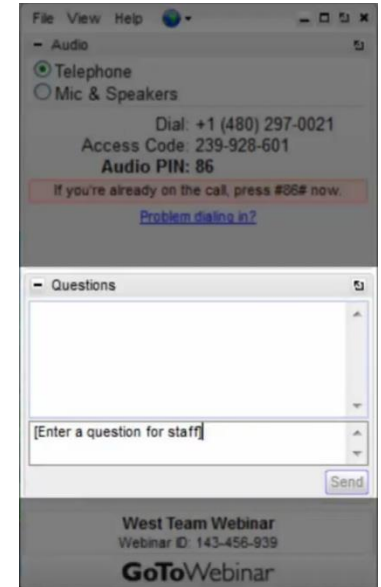
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# Philanthropy's Role in Increasing Digital Inclusion



## **Moderator:** Brad Ward

Director, Community Philanthropy | Council on Foundations



## **R. David Edelman**

Special Assistant to the President for Economic Policy & Technology



## **September Hargrove**

White House Fellow,  
National Economic Council



## **Bernadine Joselyn**

Director of Public Policy & Engagement  
Blandin Foundation



## **Tom Pittman**

President & CEO  
The Community Foundation of Northwest Mississippi





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# The White House

ConnectALL Initiative

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# ConnectALL Initiative

- The Problem –
  - America's Income-based Digital Divide
    - *Who's affected? How are they being affected?*
- The Opportunity – ConnectALL
  - *Overview of Administration's connectivity efforts to date*
  - *How ConnectALL will connect 20 million more Americans to broadband by 2020*
- White House Convening
  - *Helping to focus and amplify efforts to close the digital divide*
  - *Partnerships to drive change*





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# The Blandin Foundation

Experience in Digital Inclusion



Blandin Foundation™  
STRENGTHENING RURAL MINNESOTA

# Blandin Foundation

- Gotta Wanna:
  - *This is work philanthropy should and must do.*
- See and tend the whole system.
- Communities know best.





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# The Community Foundation of Northwest Mississippi

Experience in Digital Inclusion



# Community Foundation of Northwest Mississippi

- Community Foundation experience in funding digital efforts
  - *Donor-led efforts for access, capacity and content*
  - *Required public/private partnerships*
- Over 15 years of funding & support working in the digital divide
  - *What it means for a Community Foundation to be engaged in this work*
  - *What this work means for students and families*
- Infrastructure issue : Lack of Broadband Access, Speed
  - *21st century infrastructure as important as roads*
  - *Critical to link rural America*
  - *Beyond affordability—who supplies it?*

# Q&A

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- Questions for the Panelist
- Continue the Dialogue:

The Philanthropy Exchange

[www.exchange.cof.org](http://www.exchange.cof.org)





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Thank You for Joining Us for

# Philanthropy's Role in Increasing Digital Inclusion

*In partnership with The White House.*

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