



2014 FALL CONFERENCE for

# COMMUNITY FOUNDATIONS

October 19-22 | Preconference October 17-19 | Cleveland, OH

*A Transformative Idea. A Remarkable Future.*

#CF100



COUNCIL on FOUNDATIONS

[www.cof.org/2014fall](http://www.cof.org/2014fall)

## REGISTRATION FORM

### HERE'S HOW TO REGISTER

1. Enter the requested information directly on this form and click the appropriate boxes on the next page to indicate your choices of registration fees, optional events, and payment methods.
2. If you are paying by credit card, print the completed form and send it to our secure fax line: 866-914-8107.
3. If you are paying by check or by credit card, print the completed form and mail it with your payment to:  
Council on Foundations, PO Box 75674,  
Baltimore, MD 21275-5674.

**We will confirm your registration via e-mail within 10 days of receipt, so please be sure to include your e-mail address.**

### REGISTRATION CUSTOMER SERVICE

Monday through Friday | 9 a.m. – 6 p.m. EST  
Phone: 888-665-9915 | Fax: 866-914-8107  
Email: [registration@cof.org](mailto:registration@cof.org)

### TO MAKE HOTEL RESERVATIONS

All conference general sessions, workshops, and exhibit space will be convened at the Cleveland Convention Center unless otherwise noted. We have secured three different hotel options all within walking distance to the convention center.

- Westin Cleveland Downtown
- Renaissance Cleveland Hotel
- Cleveland Marriott Downtown at Key Center

For more hotel information visit [www.cof.org/2014fall](http://www.cof.org/2014fall).

### PERSONAL INFORMATION

Full Name*		First Name/Nickname (for badge)*	
Organization*		Title*	
Mailing Address*		City/State/ZIP/Country*	
Billing Address*		City/State/ZIP/Country*	
E-mail*			
Phone*	Fax	Mobile	
Organization URL			
Blog URL	Twitter URL		
Facebook URL	LinkedIn URL		

### GUEST REGISTRANT INFORMATION (MUST BE A SPOUSE OR PARTNER OF PRIMARY REGISTRANT)

Full Name*		First Name/Nickname (for badge)*	
E-mail			

*\*This information is required.*



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### RELATIONSHIP TO ORGANIZATION REPRESENTED

Check all that apply. Please select at least one.

- CEO/Executive Director/President
- Community Foundation Donor Advisor
- Board Trustee/Member
- Financial/Administrative Staff
- Program/Grantmaking/Community Leadership Staff
- Technology Staff
- Communications/Marketing Staff
- Human Resources Staff
- Development/Donor Services Staff
- Family Foundation: Family Member
- Family Foundation: Non-Family Member
- Student
- Consultant
- Other/Staff

Are you a...

- Next Generation Member
- First-Time Attendee

### About your organization

Year organization was established \_\_\_\_\_

### For nonmembers only

Type of organization (e.g., community or family foundation, regional association) \_\_\_\_\_

Organization's approximate assets \$ \_\_\_\_\_

Organization's approximate annual grant level \$ \_\_\_\_\_

### SPECIAL NEEDS

If you have a special dietary need, please check one:

- Gluten-free
- Kosher
- Diabetic
- Vegetarian
- Vegan
- Food Allergy
- Non-dairy
- Other: \_\_\_\_\_

### OTHER SPECIAL CONSIDERATIONS

- Accessibility Needs
- Hearing Needs
- Visual Needs
- Other: \_\_\_\_\_

### CONSENT

I wish to receive information from grantmakers service organization (e.g., regional associations):

- Yes
- No

I wish to receive information from exhibitors and sponsors:

- Yes
- No

I allow the Council to publish my name, title, and organization in the conference registrant directories available to registrants and online:

- Yes
- No

I allow the Council to post on its website or that of a third party any photographs that may be taken of me during this event:

- Yes
- No



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### CONFERENCE REGISTRATION

#### Early Bird

On or Before 9/12/2014

#### Regular

On or After 9/13/2014

Full Conference – Member

\$900

\$1,100

Multiple Registrants Discount

\$800

\$800

*(Value Pack Discount: Special Members-Only Offer – register three or more staff members from the same organization at the full conference rate and additional registrants will receive the value pack registration discount.)*

Full Conference – Non-member

\$1,650

\$1,850

International – Member

\$900

\$1,100

International – Non-member

\$1,450

\$1,850

Guest Registration – Member

\$800

\$1,000

Guest Registration – Non-member

\$900

\$1,100

Student Registration – Member\*

\$800

\$1,000

Student Registration – Non-member\*

\$900

\$1,100

*\* Students and recent graduates from accredited educational institutions may be eligible to attend the 2014 Fall Conference Community Foundations at the student rate. Students should complete the registration process and submit a letter with area of study, anticipated graduation date, and the reason for attending the conference to [registration@cof.org](mailto:registration@cof.org). Students who are affiliated with an organization that is a Council member should register through the organization.*

### DAY RATES

#### Monday

Member: \$425

Non-Member: \$825

#### Tuesday

Member: \$425

Non-Member: \$825

#### Wednesday

Member: \$300

Non-Member: \$600

**RECEPTIONS - EVENT ONLY TICKETS** - *Additional tickets may be purchased for individuals not registered for the full conference.*

#### Rock and Roll Hall of Fame Reception

Sunday, October 19, 2014 • 7:00pm - 9:00pm

\$75 per ticket    Number of tickets needed \_\_\_\_\_    TOTAL \$\_\_\_\_\_

#### Cleveland Museum of Art Reception

Monday, October 20, 2014 • 6:30pm - 9:00pm. *Buses Depart Hotels at 6:00pm*

\$100 per ticket    Number of tickets needed \_\_\_\_\_    TOTAL \$\_\_\_\_\_

#### Closing Plenary Session: Leading into the Future with David Brooks

Wednesday, October 22, 11:30 a.m. - 1:00 p.m.

David Brooks will discuss characteristics – individually and organizationally – that will be needed to successfully lead in the next century. Brooks has a gift for bringing audiences face to face with the spirit of our times with humor, insight and quiet passion. He is a keen observer of the American way of life and a savvy analyst of present –day politics and foreign affairs.

\$50 per ticket    Number of tickets needed \_\_\_\_\_    TOTAL \$\_\_\_\_\_



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# PRECONFERENCE SESSIONS

### CENTER FOR COMMUNITY FOUNDATION EXCELLENCE (CCFE) FUNDAMENTALS

Dates & Times: Saturday, October 18th, 8:30 AM – 5:00 PM & Sunday, October 19th, 8:30 AM – 5:00 PM

Cost:  \$595 Members  \$809 Non-members

Capacity: 50

Description: A well-trained staff and a well-informed board are crucial to community foundation success in a fast-changing world. This two-day course helps new and experienced foundation stakeholders build essential skills they need. Created and led by experienced leaders, this course includes:

- Update on key legal and legislative issues, plus info on grantmaking
- Review of community leadership and fiduciary responsibilities

**This session is SOLD OUT. Please email [registration@cof.org](mailto:registration@cof.org) if you wish to be placed on a waiting list.**

### ANCHOR INSTITUTIONS: PEER LEARNING EXCHANGE

Dates & Times: Sunday, October 19th, 9:00 AM - 12:00 PM

Cost:  \$125 Members  \$275 Non-members

Description: Join us for a peer learning exchange among community foundations about their role as anchor institutions in their communities. This session will include three case examples of community foundation's efforts to engage and convene, with honest peer discussion, about the promising practices, challenges, and future opportunities around this important role as well as the multifaceted considerations involved in being a convening anchor institution.

### RESILIENT COMMUNITIES CONFRONTING CLIMATE CHANGE: A PIVOTAL ROLE FOR COMMUNITY FOUNDATIONS

Dates & Times: Sunday, October 19th, 10:00 AM - 4:00 PM

Cost:  \$75 Members  \$125 Non-members

Capacity: 50

Description: Impacts from a changing climate touch on all major sectors of society, from energy policy and transportation infrastructure to agriculture and human health. Community foundations can play a pivotal role in connecting the dots between the myriad of federal, local, and private efforts to improve climate literacy and to help communities build a better synergy among separate investments. This workshop will focus on preparing community foundations to be successful in this important role through demonstrations and interactive discussions about the tools and resources that are now available for educating communities about climate change impacts.

### CEO RETREAT: DONOR ADVISED FUNDS AND PUBLIC POLICY

Dates & Times: Sunday, October 19th, 10:00 AM - 4:00 PM

Cost:  \$150 Members/Non-members

Description: Through our conversations with community foundation leaders and other stakeholders, we've heard an increasing demand for a high-level in-person meeting with community foundation leaders on how to best respond to harmful policy proposals—specifically, a proposed 5-year payout for all donor advised funds. Community foundation leaders attending the retreat will assist in developing a multi-year tax reform campaign for community foundations. The second half of the retreat will provide opportunities for robust discussion and networking.



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## REGISTRATION FORM

# CLEVELAND OVERVIEW AND LEARNING TOURS

TUESDAY, OCTOBER 21 • 12:30 P.M. - 5:00 P.M. • ALL SESSIONS ARE FREE • LIMIT 35 PER SESSION

**12:30 P.M. – 1:30 P.M. SETTING THE STAGE** Make the most of your learning tour experience by joining us for lunch and a fascinating overview of the urban challenges facing Cleveland during the last half of the 20th Century from one of the area's most respected authorities on Cleveland history, as well as the response of the philanthropic community to those issues. You will not want to miss this informative presentation which will conclude with an upbeat presentation on Cleveland's "new" identity!

**SPEAKERS:** John J. Grabowski, Ph.D., Professor of History, Case Western Reserve University; Robert E. Eckardt, Dr. PH, Executive Vice President, Cleveland Foundation; Hannah Belsito, Director of Destination Development & Community Affairs, Positively Cleveland.

**TROLLEY BOARDING BEGINS AT 1:30 P.M. • DEPARTURE IS SCHEDULED FOR 1:45 P.M.**

### A CHANGING LANDSCAPE: ACCESS, RESEARCH AND THE FUTURE OF HEALTH CARE

**Description:** Cleveland, renowned for its cutting-edge health care infrastructure, is not immune from the rapid changes that are affecting every sector of the industry. Unique programs and partnerships are addressing the changing environment from every angle, including early-career training, local workforce support through provider education, unique health access initiatives, and industry-leading research innovations. On this learning tour, you will gain an understanding of Cleveland's most innovative and iconic public health organizations and programs while connecting with thought-leaders who are changing the way medical research and education are delivered.

### FROM VISION TO TRANSFORMATION: HOW THE ARTS CAN DRIVE COMMUNITY CHANGE

**Description:** A social-justice-focused progressive theater, a contemporary art museum, and a major entertainment and theater complex have each been the visionary and the catalyst for the unlikely, but now commonplace partnerships and collaborations that are changing the face of Cleveland. The Cleveland Public Theater and the Gordon Square Arts District, the Museum of Contemporary Art, and the historic downtown PlayhouseSquare theatre district have led the transformation of the physical appearance, economic heart, and lifeblood vibrancy of their formerly depressed city neighborhoods. Join us on a tour that explores how the vision, passion, persistence, and selfless commitment of the arts persuaded and brokered partnerships across community sectors to bring together the diversity of partners needed to transform their neighborhoods.

### LAND USE AS A CONNECTOR AND ECONOMIC DRIVER

**Description:** Like many urban centers and industrial towns, Cleveland has been challenged in recent decades by drastic population declines and a surplus of vacant urban land. The great recession and foreclosure crisis have exacerbated the problem and restricted resources available to address urban blight. In Cleveland, public and private entities have worked together to transform vacant land and promote sustainable economic development. On this tour you will see outcomes of these collaborative efforts and learn about the role philanthropy can play in the effort to creatively re-use land in order to spur economic growth.

### PHILANTHROPY'S ROLE IN CHANGING THE LANDSCAPE OF OUT OF SCHOOL TIME PROGRAMS

**Description:** In 2008, the Cleveland Foundation and its community partners rolled out My Commitment, My Community ("MyCom"), a youth development initiative that serves children from kindergarten through college. The Out of School Time ("OST") component challenges communities across the county to address youth and families' most pressing need for access to safe, quality OST activities. In addition, a professional development component was created that infuses training, assessment tools and technical assistance to increase youth development competencies in MyCom partner agencies. Join us on this learning tour to see how this unique arrangement between Cuyahoga County, the Cleveland Foundation and Starting Point (an information and referral agency) has created a network throughout the community to address the need for alternate approaches to OST services.

