Public Policy Bimonthly Webinar: Effective Communications to Congress in the Age of Social Media  
June 5, 2012 1–2 p.m., ET

Speaker Bios

Bradford Fitch  
President and CEO  
Congressional Management Foundation

Fitch has spent 25 years in Washington, D.C., as a journalist, congressional aide, consultant, college instructor, Internet entrepreneur, and writer/researcher. He began his career as a radio and television reporter and then spent 13 years on Capitol Hill. In 2001, he became deputy director for the Congressional Management Foundation (CMF), which advises congressional offices on how to improve operations. He left CMF in 2006 to form a new company, Knowlegis. It is now a part of CQ-Roll Call Group, where Fitch served as a vice president until 2010, when he returned to CMF.

Susie Gorden  
Vice President  
Congressional Management Foundation

Gorden oversees the internal management of CMF and ensures all products and services adhere to its high standard of quality. She has earned more than 15 years of experience in policy, government relations, and advocacy, including a former role as policy director for Big Brothers Big Sisters of America, where she increased funding for mentoring programs serving at-risk youth. She also created the Environmental Journalism Academy, establishing partnerships with National Public Radio and the Washington Post to help high school and college students develop environment-focused content.
Schulz heads the Council's Public Policy Department, providing leadership and oversight for legislative and regulatory initiatives and outreach efforts to members, other nonprofit organizations, policymakers, and the general public. He frequently speaks around the country on legal and public policy issues affecting nonprofits and has written several publications, including Top 10 Ways Corporate Foundations Get Into Trouble and Top 10 Ways Independent Foundations Get Into Trouble. Schulz is a member of the Virginia, Maryland, and D.C. bars.