



COUNCIL *on* FOUNDATIONS

Policy Preview:
An Update on the
Reauthorization of the Healthy
& Hunger-Free Kids Act

October 28, 2015





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Speakers



Stephanie Powers

Senior Director for Policy and Partnerships
Council on Foundations



Speakers



James Weill

President

Food Research and Action Center



Speakers



Kelly Giordano

Managing Director
Newman's Own Foundation



Speakers



Elina Alterman

Program Officer

Kansas Health Foundation



Reauthorization Update

Where We are Now

The Healthy, Hunger-Free Act of 2010 authorizes funding for federal nutrition programs including:

- the national school lunch and breakfast program;
- the nutrition program for women, infants, and children;
- and other child and adult food care programs.

This legislation expired on September 30 and the programs are currently under scrutiny by Congress. In this Policy Preview, the Food Research and Action Center will give an overview of Congressional deliberations and a prognosis for passage.



Child Nutrition Reauthorization

James Weill
President
Food Research and Action Center



Child Nutrition Reauthorization ("CNR")

Reauthorizes and amends:

- Richard B. Russell National School Lunch Act
- The Child Nutrition Act of 1966
- The Food and Nutrition Act of 2008

Hunger and Poverty

- **42.9% of children live in families with income < 200% of poverty – 2014**
- **15.3 million children (20.9% of children) in food insecure households – 2014**
- **Percent of households with children that are food insecure:**
 - **White 14.0%**
 - **Black 32.4%**
 - **Hispanic 26.9%**
- **Metro areas 18.4%**
- **Outside metro 23.6%**

Child Nutrition Programs Covered by CNR

- **National School Lunch Program**
- **School Breakfast Program**
- **Summer Food Service Program**
- **Child and Adult Care Food Program (“CACFP”)**
 - **Child care centers**
 - **Family child care homes**
 - **Head Start centers**
 - **Homeless and domestic violence shelters**
 - **Afterschool programs**
- **WIC**
- **Afterschool Snack and Meal Program**
- **Fresh Fruit and Vegetable Program**

Programs Not in CNR

- **SNAP (food stamps)**
- **The Emergency Food Assistance Program (“TEFAP”)**
- **Commodity Supplemental Food Program (seniors)**
- **Older Americans Act (OAA) programs (Meals on Wheels; congregate meals)**

Entitlements vs. Discretionary Programs

Entitlements:

- School lunch
- School breakfast
- Summer meals
- CACFP
- SNAP

Discretionary or otherwise capped:

- WIC
- Fresh Fruit and Vegetable
- TEFAP
- Commodity Supplemental Food Program
- OAA programs

School Meals Program

Free \leq 130 % of poverty

Reduced Price 130-185% of poverty (40 cent lunch co-pay;
30 cent breakfast copay)

Paid $>$ 185% of poverty

Federal Reimbursement – lunch

Free	\$3.07
Reduced	\$2.67
Paid	\$.29

+ 6 cents per meal if school certifies meeting nutrition standards

School Lunch

(millions of children/average school day)

	Free	Reduced	Paid
2000	13.0 million	2.5 million	11.9 million
2005	14.6 million	2.9 million	12.2 million
2010	17.6 million	3.0 million	11.1 million
April 2015	19.9 million	2.2 million	8.4 million

School Breakfast

Same Structure: Free/Reduced/Paid
Federal Share per Meal: \$1.66/\$1.36/\$0.29

	<u>Free</u>	<u>Reduced</u>	<u>Paid</u>
2000	5.73 million	0.61 million	1.21 million
2010	8.68 million	1.05 million	1.94 million
April 2015	11.19 million	0.92 million	2.13 million

WIC – Pregnant women/postpartum women/infants/children 1-4

- **Food vouchers; nutrition counseling; health referrals**
- **< 185% of poverty or Medicaid-eligible (state option)**
- **Prescribed food package**
- **Average value of package, FY 2015 \$43.54/month**

Monthly WIC Participants

2005	8.02 million
2010	9.18 million
July 2015	7.97 million

% Eligible Participants Actually Receiving WIC (2012):

- **Pregnant Women** **71%**
- **Postpartum Women** **77%**
- **Infants** **85%**
- **Children Ages 1-4** **53%**

Summer and Afterschool Meals and Snacks

- **Schools**
- **Public Agencies (e.g., Parks and Rec; Housing Authorities)**
- **Nonprofits (e.g., Ys; Boys and Girls Clubs; Churches; PALs)**

Summer 2014 Participants:

- **3.180 million children/day**
- **16% of school year FRP lunches**
- **45,872 sites**

Afterschool Snacks and Suppers

- **2014: 2.52 million children/day**

CACFP (March 2015)

- **114,890 child care homes**
- **786,752 Average Daily Attendance**

- **66,598 centers**
- **3,650,547 Average Daily Attendance**

Child Nutrition Programs Support Healthy, Productive Lives

- **Reduce hunger and food insecurity;**
- **Improve dietary intake and health;**
- **Boost educational achievement and test scores;**
- **Reduce absenteeism, lateness, school nurse visits;**
- **Support community programs that keep children safe, active, engaged;**
- **Boost child care quality;**
- **Reduce obesity;**
- **Reduce medical costs.**

Nutrition Standards

- **USDA develops regulations that govern child nutrition programs' nutrition standards.**
- **Nutrition standards are based on independent, scientific review**
 - **Institute of Medicine**
 - **Dietary Guidelines for Americans**

Goals in Child Nutrition Reauthorization

1. **Do no harm (including no harmful “offsets”).**
2. **No erosion of nutrition standards.**
3. **Expand access to ensure that more low-income children can eat healthy and nutritious foods in school-based, preschool/child care and out-of-school time settings.**
4. **Ensure that programs are administratively easier to operate for sponsors and providers, and easier to access for children and families.**

Threats / Proposed Cutbacks

- **Roll back nutrition standards**
- **Reduce WIC eligibility**
- **Verify more school meal applications**

Legislative Priorities

Summer Meals Act of 2015 (S. 613 / H.R. 1728)

Lead Sponsors: Sens. Kirsten Gillibrand (D-NY) & Lisa Murkowski (R-AK)
Reps. Don Young (R-AK) & Rick Larsen (D-WA)

Expands access, strengthens and simplifies administration of the summer meal and afterschool (CACFP) programs. One program/year-round!

Stop Child Summer Hunger Act of 2015 (S. 1539, H.R. 2715)

Lead Sponsors: Sen. Patty Murray (D-WA)
Rep. Susan Davis (D-CA)

Low-income families with children would receive a summer EBT card to purchase food to replace meals children receive during the school year.

More Legislative Priorities

The Access to Healthy Food for Young Children Act of 2015 (S. 1833) Lead Sponsor: Sen. Robert Casey (D-PA)

Expands and strengthens the Child and Adult Care Food Program (CACFP) so more children have access to nutritious meals and snacks in child care centers, family day care homes, and afterschool programs.



Other Good Bills

School Food Modernization Act (S. 540, H.R. 1061)

Sponsors: Sens. Susan Collins (R-ME) & Heidi Heitkamp (D-ND)
Reps. Lou Barletta (R-PA), Mark DeSaulnier (D-CA), Glenn Thompson (R-PA)
& Chillie Pingree (D-ME)

Establishes loan guarantees to local educational agencies or school food authorities to finance the construction, remodeling, or expansion of infrastructure (or the purchase of equipment) for the provision of healthy school meals.

Farm to School Act of 2015, (S. 569, H.R. 1061)

Sponsors: Sens. Patrick Leahy (D-VT) & Thad Cochran (R-MS)
Reps. Jeff R. Fortenberry (R-NE) & Marcia Fudge (D-OH)

Continues/expands access to Farm to School program for summer, afterschool, and childcare providers.



FRAC.org

CNR Hashtags
#childnutrition2015, #CNR2015,
#nutrition4kids, and #endhungernow



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KHF's Involvement in Child Nutrition Reauthorization

**Elina Alterman
Program Officer
Kansas Health Foundation**

The Kansas Health Foundation envisions a culture in which every Kansan can make healthy choices where they live, work, and play.

Reduce health disparities related to social and economic factors (health equity)

Social Determinants of Health

Prevention

Access to Care

Engage Kansans to improve the health of our state (civic health)

Actionable Data

Media and Journalism

Leadership and Capacity Building

We accomplish our vision through grantmaking, policy advocacy, and strategic communication.



Confluence of Factors

- Changed tax status to public charity
- Significant investment in KSDE implementing new standards
- Role of Kansas delegation
 - Senator Roberts, Chair of Senate Agriculture Committee
 - Senator Moran, Chair of Senate Appropriations Committee's Subcommittee on Agriculture
 - Representative Yoder, House Appropriations Committee's Subcommittee on Agriculture
- Coalition of Kansas nonprofits and advocacy organizations focused on CNR



Success in Kansas Schools

- Over 99% of Kansas schools have met the new nutrition standards
- Healthier Kansas Menu Cycles
 - 8 weeks/lunch menus and 6 weeks/breakfast menus that feature KS products that meet nutrition standards, including first sodium target
- Several schools already meeting second sodium target
- Very low number of schools asking for flexibility



Activities and Involvement

- Developed and maintained relationship with Senator Roberts' Ag committee staff
- Contracted with Kansas lobbying firm
- Mission: Readiness report
- Participated in calls with funders interested in CNR, led by Pew Charitable Trusts
- Letters to Kansas delegation from KHF President and CEO, KSDE Child Nutrition Director, and State Board of Education
- Supported Kansas CNR Coalition





Kansas Health Foundation

Thank You!

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Newman's Own Foundation's Work

Kelly Giordano
Managing Director
Newman's Own Foundation

Mission & Values

"I want to acknowledge luck. The benevolence of it in my life and the brutality of it in the lives of others." - Paul Newman

Our Mission

Newman's Own Foundation uses the power of philanthropy to help transform lives and nourish the common good.

Our Values

Common Purpose

Freedom to Dream

Trust & Respect

Quality

Serious Fun

Newman's Own Foundation Nutrition Cohort

Newman's Own Foundation Role

Movement Building Role	Activities
Investor	<ul style="list-style-type: none"> • Provide customized grants with specific benchmarks, and in-kind support • Develop leaders • Support evaluation
Broker	<ul style="list-style-type: none"> • Leverage other funding • Participate in funding collaboratives
Connector	<ul style="list-style-type: none"> • Build trust and relationships • Host or support convenings
Learner	<ul style="list-style-type: none"> • Listen and learn from grantees • Conduct or support original research and identify trends
Influencer	<ul style="list-style-type: none"> • Develop case study • Share learnings/best practices with peers and the field

Nutrition Cohort Grantees

- **FoodCorps**

- Through the hands and minds of emerging leaders, FoodCorps is striving to give all youth an enduring relationship with healthy food.



- **Farm to School Network**

- Enabling children to have access to nutritious food while simultaneously benefitting communities and local farmers.



Nutrition Cohort Grantees

- **The Food Trust**

- Ensuring that everyone has access to affordable, nutritious food and information to make healthy decisions by working with neighborhoods, schools, grocers, farmers, and policymakers.



- **Wholesome Wave**

- Improving accessibility and affordability of healthy, locally grown fruits and vegetables through incentive programs and other innovative models.



Nutrition Cohort Grantees

- **Wellness in the Schools**

- Through partnerships with schools, chefs, parents and kids, WITs implements programs that provide healthy foods for kids to learn and grow.



- **Fair Food Network**

- Through farmer's markets and grocery store incentive programs, FFN strives to guarantee access to healthy and fresh food in underserved communities.



Nutrition Cohort Grantees

- **Tufts University Friedman School of Nutrition**
 - Nutrition research and evaluation: assess the cohort's collective impact by working with the organizations to develop common metrics, collect and analyze data, as well as facilitate the sharing of key findings over a 3-year period



Gerald J. and Dorothy R. Friedman
School of Nutrition Science and Policy



**Panel Discussion
and
Open Lines for Q & A**



Summary Thoughts





**Check out the Council's General
Advocacy Toolkit at**

www.cof.org/resource/advocacy-toolkit

**Check out the Food Research and Action
Center's resources at www.frac.org**



Resources

To continue the conversation, share perspectives and strategies, and connect with colleagues – head over to the Philanthropy Exchange at www.exchange.cof.org

To sign up for our ***Washington Snapshot*** newsletter, e-mail govt@cof.org





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Upcoming Policy Preview Webinars

The State of Play of Immigration Proposals in Congress – November 18

Register at www.cof.org/events



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