



Local Outreach Opportunities

Philanthropy Week provides a great opportunity for organizations to educate lawmakers in Washington, D.C. about the positive link between philanthropy and thriving communities. You do not have to be inside the beltway to take part in the action! There are several ways your organization can participate in the week's activities.

Media Outreach

News Release

Inform local media outlets that you are supporting Philanthropy Week in Washington, and emphasize its relevance locally in protecting charitable giving and thriving communities.

Op-ed

Submit an op-ed (typically 550 to 700 words) to the editorial page/op-ed editor encourage your community and lawmakers in Washington to protect incentives that stimulate charitable giving.

Online Outreach

Facebook and Twitter

Through social media platforms like Facebook and Twitter, you can drive conversation and direct stakeholders to useful resources on charitable giving. Be sure to use our hash tags: **#PWDC** and **#PhilanTHRIVE**.

Blogs

You can inform and engage your network through your organization's blog. You can also share your blog with opinion leaders to alert them on the importance of protecting charitable giving.

Stakeholder Engagement

Community Town Hall on Philanthropy and the Economy

Create a venue for local residents and community leaders to discuss the role of philanthropy, and localize the impact of Congressional decisions in your community.

Site Visits

By inviting elected officials on site visits, you can demonstrate the local impact of charitable giving and provide elected officials a better understanding of philanthropy's impact.

More detailed guidance regarding engagement is available on the Philanthropy Week website. For additional questions, contact John Cochrane at the Council on Foundations at john.cochrane@cof.org.