



Online Outreach Opportunities – Join the Conversation & Spread the Word

Philanthropy Week provides a great opportunity for your organization to educate lawmakers in Washington, D.C. about the important link between philanthropy and thriving communities. If you or your organization has an active online networking presence, there are several ways you can share information and resources. No matter where you are, you can be a part of the conversation and have your voice heard.

Blogs - The Council's blog, [RE: Philanthropy](#), provides a venue for members and staff to share their perspectives and expertise. You are always invited to contribute. If you have your own blog about Philanthropy Week, be sure to share it with the Council so we can promote it. You may contact John Cochrane at john.cochrane@cof.org to submit to your blog.

Facebook and Twitter - Share useful resources with stakeholders and encourage them to spread the word. For Philanthropy Week, we created two unifying hash tags: **#PWDC** & **#PhilanTHRIVE**

Be sure to include Twitter handles for your Members of Congress as a way to engage them directly. Here are some Twitter handles to consider:

- @RepDaveCamp (chairman of the House Ways and Means Committee)
- @RonWyden (chairman of the Senate Finance Committee)
- @WaysMeansCmte
- @SenateFinance

All of the Congressional Twitter handles: <https://twitter.com/verified/us-congress/members>

Don't forget to engage other organizations as well, especially media and partner organizations. It can help expand your reach, strengthen relationships within the sector, and keep media up to date on your efforts. Here are some to consider:

Nonprofit Times - @NonprofitTimes
Chronicle of Philanthropy - @Philanthropy
Nonprofit Quarterly - @npquarterly

Council on Foundations - @cof_
Alliance for Charitable Reform - @acreform
Forum of Regional Associations of Grantmakers - @givingforum

Sample Tweets - Here are a few prepared posts to prompt your own thinking about how to spread the word about Philanthropy Week:

- @RepDaveCamp @RonWyden #PWDC <http://bit.ly/1elffgb>
- #Jobs, services for needy at risk @RepDaveCamp @- @simplertaxes ow.ly/kSiFF
- #Nonprofits supported through charitable giving vital to a strong #economy, thriving communities! #philanthrive