

VETERANS PHILANTHROPY EXCHANGE



Veterans Philanthropy Exchange Annual National Convening *Creating Community and Wellbeing for America's Veterans and their Families*

AGENDA

Pre-Conference Session and Dinner

Monday, April 29, 2019

Location: Lure Fish Bar, Loews Miami Beach Hotel

7:00pm – 9:00pm **By Invitation Only:** Dinner with Community Foundations

Hosts: Robert R. McCormick Foundation, Lincoln Community Foundation, May and Stanley Smith Charitable Trust

Day One

Wednesday, May 1, 2019

Location: Cowrie Meeting Room, 3rd FL, Loews Miami Beach Hotel

4:30 pm **Panel Presentation:** *Well-Being Metrics for New Grantmaking*

Moderator: Catharine Grimes, Bristol-Myers Squibb Foundation

Speakers:

- Elisa Vitalo, Edelman Intelligence
- Kathy Roth-Douquet, Blue Star Families
- Presenter from George W. Bush Institute Military Service Initiative

6:15 pm Depart Hotel for Reception at Wynwood Walls

6:30 pm **Networking Reception and Dinner at Wynwood Walls**

The [Veterans Philanthropy Exchange](#) is a forum for philanthropic grantmakers and corporate giving programs supporting veterans and military family strategies.

- Docent Tours of Wynwood Walls
- Welcome by Donald Cooke, Robert R. McCormick Foundation
- Special Guests from the Miami Heat Charitable Fund's *Home Front Veterans Initiative*
- Creative Arts Presentation [Conscience Under Fire](#) by the Combat Hippies of Miami (A Knight Foundation Arts Grantee)

9:30 pm **Depart Wynwood Walls for Loews Hotel**

Day Two

Thursday, May 2, 2019

Location: Cowrie Meeting Room, 3rd FL, Loews Miami Beach Hotel

8:00 am **Full Breakfast Service**

8:30 am **Welcome and Introductions**

- Donald Cooke, Robert R. McCormick Foundation
- *Round the Room:* Attendee Introductions

9:15 am **Presentation and Discussions:**

What Funders Should Know: Well-being Challenges After Service

- *Lifetime Impacts of Hazardous Wartime Exposures: Consequences of the Burn Pits of Iraq and Afghanistan Wars*
Dr. Robert Miller, Vanderbilt University Medical Center
- *After Her Service: Well-being of Women Veterans*
Dr. Michelle Kees, University of Michigan
- *Veterans POV: Well-being Impacts of Injuries and Illnesses after Service*
Melissa Bryant, Iraq and Afghanistan Veterans of America

10:30am **Break**

10:45am **Guest and Funder Discussions on Achieving Veterans Well-being:**

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Essentialness of Holistic Community Reintegration

- *Remarks:* Nancy Berglass, National Veterans Intermediary (by video)

Q & A Discussion on Achieving Collective Impact: how do we know we are making progress toward agreement on common metrics and real impact?

- Terri Tanielian, RAND
- Representative from the Collective Impact Forum
- Elisha Harig-Blaine, National League of Cities

11:45pm **Table Discussions:** Collective impact – is it taking shape? Current challenges and barriers for funders of collective impact in the veterans space? Funder needs?

12:15pm *Lunch – Table Discussions Continue*

1:15pm **Group Discussion:** *Increasing Awareness of Community Foundations, Corporate Funders, and Grantee Networks about Veterans Well-being Needs*

- Report-out from the April 29 Community Foundation dinner
- Open Mic: corporate attendees offer advice and ideas.

2:00 pm **Presentation:** *Challenges of Service Delivery in Low Capacity, Philanthropically Underserved Communities*

Veterans in Puerto Rico Impacted by Hurricane Maria

- Carlos Jimenez, Veteran and Community Employment Coordinator, San Juan Regional Office, Department of Veterans Affairs (*invited*)
- Charlotte Porter, Director, Hub of Philanthropic Engagement, Puerto Rico, Federal Emergency Management Agency (*invited*)

2:45pm **Break**

3:30 pm **Policy Discussion:** *Role of Government vs Philanthropy in Veterans Transition*

Key Questions: Can/should foundations play an ongoing role in supporting DOD transition policies? Should the government rely on the charitable sector be the community services provider of first resort for all transitioning veterans? What is uniquely foundations' role and what is/should government's role be? What would be the key message in a white paper for policymakers on this topic? What points would be important to communicate?

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4:30 pm **Wrap Up**

RE: November Convening

- Preview of VPE Funders' Collaboration Project – Derek Coy, NY State Health Foundation, Bill Lockwood, May and Stanley Smith Charitable Trust; Megan Everett, Robert R, McCormick Foundation
- Quick Brainstorm to identify key learning interests regarding veteran legal services

Final comments

5:00 pm **Adjourn**